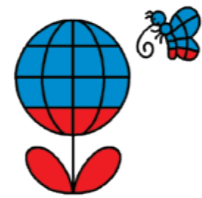
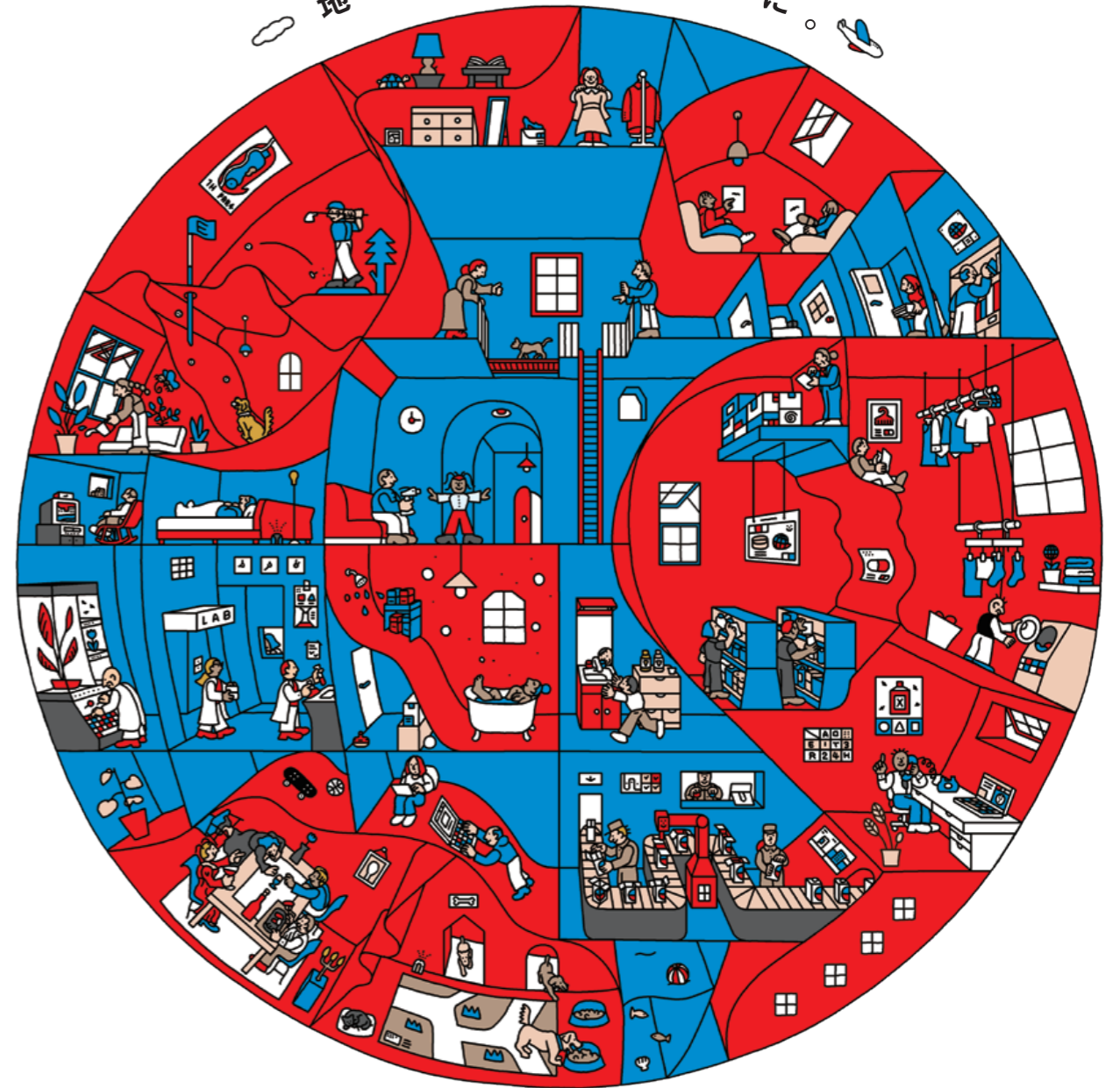


地球を、キモチいい家に。



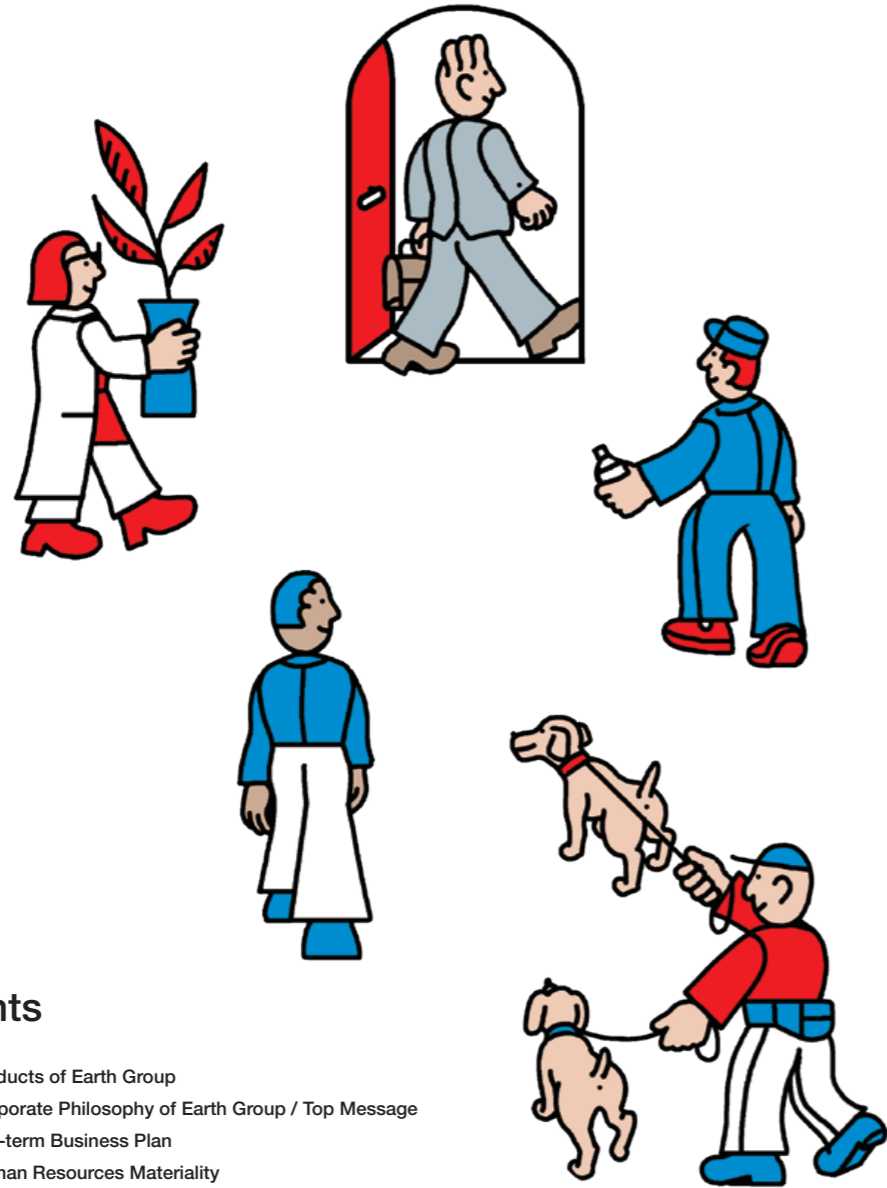
earth.jp

Earth Group

Act For Life

Group Profile 2026





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Our name “Earth” represents our passion to bring happiness to everyone living on Earth.

In step with changing times, we deliver user-friendly products that serve many people in everyday life, learning from nature, and making discoveries through science.

Thinking about what’s “pleasant” for users, we create just the right balance through creativity and combinations.

People who create, deliver, and support come together today, tomorrow, the day after tomorrow, and into the future.

Our products are safe and become more pleasant as they are used.

We are here with you in your daily life to increase “pleasant” time.

Earth Group is looking one step ahead to bring much more “pleasant” smiles to the Earth.

Act For Life

地球を、キモチいい家に。

Earth Group products support customers in every aspect of their life

Earth Group contributes to better health and life for customers in its pursuit of manufacturing focused on "customer perspectives" while ensuring eco-friendly operations. We continue to deliver high-quality products into the life of people in Japan and all over the world.

Sprays for flies & mosquitoes



Earth Jet

Liquid Mosquito repellent



Earth No-mat

Floor-type mosquito repellent



Earth OH! No-mat

Floor-type insect repellent



Mamoroom mite repellent

Insect repellent for clothing



Mrs. Lloyd

Deodorant air fresheners



Sukki-ri!

Oral care products



Mondahmin

Dental-clinic-exclusive oral care products



HABIT PRO

Insect repellent for body



Hadamamo

Hanging insect repellent



Mamoroom hanging mosquito repellent plate

Sprays for cockroaches



Gokishu A...Amazing!

Cockroach bait



Black Cap

Bath additives



Kikiyu

Bath additives



Bath Roman

Bath additives



Nihon No Meito

Bath additives



BARTH

Deodorizer for refrigerator



NONSMEL

Nursing care products



Helper Tasuke

Dehumidifier



Dry & Dry UP NECO

Fruit fly catcher



Kobae Ga Hoi Hoi

Pet food



1ST CHOICE

Pet deodorant



JOYPET Natural Ingredient Deodorizer

Cleaning products



Rakuhapi Mach Bubble Bubloon

Cleaning products



Rakuhapi air conditioner cleaning spray

Hair tonic



Incent

Disinfectant & deodorant



Aqua Create Deo

Cooling spray for clothing



ICE-NON shirt mist

Masks



Kaiteki Guard Pro

Home garden potting soil



Lightweight potting soil for flowers and vegetables Neo

Home garden potting soil



Indoor plant and succulent potting mix

Herbicide for home gardening



Uchi no Kusa Korori

Insecticide/fungicide for home gardening



Lohapi

地球を、キモチいい家に。



EARTH
Act For Life

Providing products and services that all the people on Earth need,
and driving sustainable development and growth with society.

That is our will as expressed in our Philosophy, Earth Policies and Earth Values.

Act For Life represents Earth Group's promise with customers to support their *life* and *act* to
make them safer and more comfortable.

Earth Group Corporate Philosophy

**We act to live in harmony
with the Earth.**

Earth Policy

**Creating a Market
with customers**

Passion·Innovation·Integrity

Momentum·Achievement

Earth Value

One Earth

**Open
communication**

Diversity

One Earth

**Earth Group
keeps
exploring
new horizons
more
powerfully.**

In 2025, Earth Corporation celebrated
its 100th anniversary.

As we look forward to this important milestone,
we are grateful to our stakeholders and forefathers.

The driving force behind our long-term growth has been
our belief in the thorough pursuit of "Customers' perspectives"
and the venturing spirit as we adapt to changes.

All for our customers.

Each company, both in Japan and overseas, and every person
who works there will cherish the "Soul" that they share today,
and multiply each other's strengths.

2026 marks the final year of our Mid-term Business Plan,
which was launched in 2024.

With "Our Group Working Together Toward a Bright
Tomorrow for EARTH" as a slogan, Earth Group will grow
stronger than ever.



Earth Corporation
Representative Director, President & CEO /
Chairman of the Board of Directors of Group Companies
Katsunori Kawabata

Act For SMILE COMPASS 2026

SLOGAN

Our Group Working Together Toward a Bright Tomorrow for EARTH

Now is the time to fully actualize the Earth Group's potential.

Throughout the duration of the Mid-term Business Plan, we will be putting in place a structure allowing us to actualize our potential, allowing the Earth Group to grow to become an even more robust organization toward a bright future.

Our Mid-term Business Plan is a "COMPASS" that shows our corporate direction. Designed for all employees at Earth Group, COMPASS is a code of conduct that guides employees to the target destination.

COMPASS: Code of conduct that represents

- C** **Customer first**
"Customers' perspectives" - Absolute principle that comes at the top of Earth Policy
- O** **Open communication**
"One-sided Communication" is not communication.
Communication happens only when people are convinced and take action.
We actively share our opinions, listen to others, and deepen mutual understanding.
- M** **Mind-set for evolution**
Our external environment is constantly changing.
With broad viewpoints, we embrace changes and stay determined to evolve ourselves.
- P** **Proactive challenge**
We can even accept failure as a result of ambitious challenge.
It leads to more learning and greater growth than not doing anything in fear of failure.
- A** **Agility**
We focus on the global market, and work with agility.
- S** **Sustainability**
As a company that co-exists with the world, we contribute to society through our business.
- S** **Smile**
Fortune comes in by a merry gate.
People gather in a place filled with smiles and positive vibes.





Our Group Working Together Toward a Bright Tomorrow for EARTH

To drive the long-term growth of Earth Group, we will solidify the group management foundation by building governance that supports international businesses and other growth fields, and restructuring organizational functions for generating synergies, thereby aiming to improve profit margins from 2027 onward.

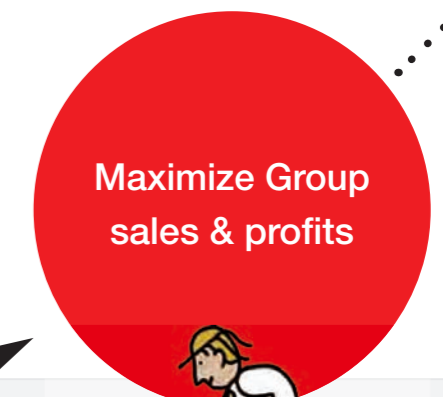
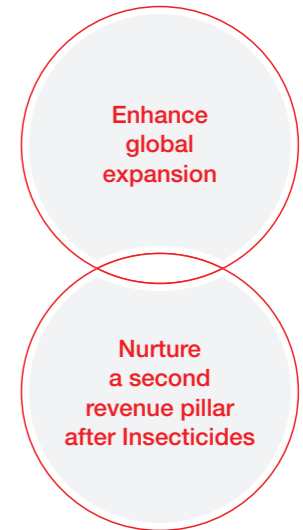
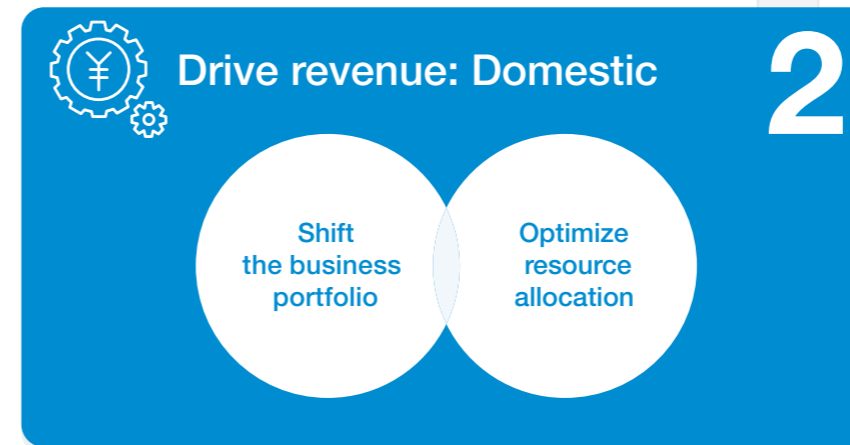
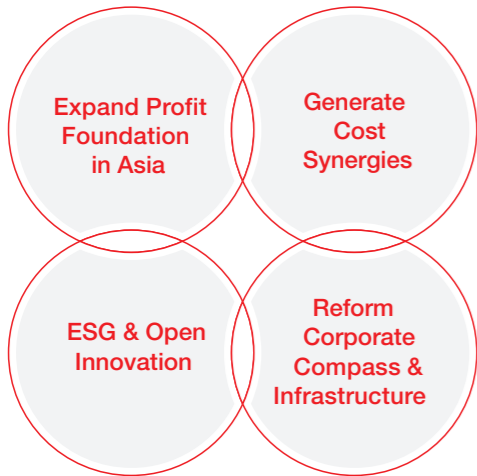
2021 2022 2023 2024 2025 2026 2027 2028

COMPASS 2023

Act For SMILE COMPASS 2026

Next Mid-term Business Plan

Transform the earnings structure & build a framework



Operating Income Margin

Build a foundation for diverse business development

Group restructuring & enhanced profit structure



Focused policies

Act For SMILE COMPASS 2026 defines three focused policies: Expand sales overseas; Transform the earnings structure; and Enhancing group management, by identifying challenges based on reviews of the previous Mid-term Business Plan.



Three focused policies



Expand sales overseas

Act For SMILE COMPASS 2026

Implementing a growth strategy at each local organization

- We will implement sales strategies and measures tailored to the local situation and drive market share in each country.
- In export business, we will expand our footprint with a focus on our unique insecticide products and invest resources in highly marketable areas.

Building a supply chain in line with medium- to long-term plan in each area

- We will establish a system for procurement, production, and logistics to ensure smooth supply in line with a product development plan.

Expanding talent that supports growth

- We will define talent requirements for international activities and reform our human resource system for people working overseas.
- We will enrich global human resources through planned transfer, development, and hiring.



Transform the earnings structure

“Selection and concentration” of brands/SKUs

- With future potential and profitability in mind, we will aim for improving efficiency with a target to reduce SKUs by 30%.
- We will revisit marketing investment allocation and actively invest into bath additive and oral hygiene categories.

Improving brand value and willingness to pay

- We will redefine our brand value for customers and promote marketing to become a brand loved for many years.
- We will make improvements more accurately by re-designing brand KPIs and enhancing monitoring of communication activities.

Lowering return rates for insecticides

- We will lower return rates with a target to reduce insecticide returns to zero, thus contributing to reducing environmental burden as well.



Enhancing group management

Generating cost synergies through reorganization

- We will restructure and consolidate functions for optimization across the group to generate cost synergies.

Strategic M&A

- We will position M&A as one of the tools to solve challenges at Earth Group and build a system for actively evaluating and promoting M&A.
- We will redefine an M&A longlist/shortlist and revamp PMI strategy.

Improving profitability on investment

- We will fully monitor situations after investment and establish a better way of identifying challenges quickly and discussing how to address them.

Quantitative Targets for 2026

Having achieved most of our final-year quantitative targets one year ahead of schedule, we have revised our 2026 targets upward.

| | Actual 2024 | Actual 2025 | Target 2026 |
|------------------|-------------------|-------------------|-------------------|
| Sales | 169.2 billion yen | 179.1 billion yen | 188.0 billion yen |
| Overseas Sales* | 21.8 billion yen | 23.0 billion yen | 25.0 billion yen |
| Operating Income | 6.42 billion yen | 8.08 billion yen | 9.0 billion yen |
| Net Income | 3.47 billion yen | 5.23 billion yen | 6.2 billion yen |
| ROE | 5.1% | 7.3% | 8.1% |

* Based on current management accounting, excluding consolidation adjustment such as internal trade-offs



Human resources materiality

Driving human capital management

We recognize that our reason for existence is to create new value in the drastically changing environment around us, including diversification of values, technological advancement, change in the demographic structure in Japan, and globalization. As represented with “One Earth, Open Communication, and Diversity” in our Earth Value, we have defined talent materiality from the long- and short/medium-term perspectives by recognizing employees as our invaluable treasure that drives the growth of the company.

Earth’s human resources philosophy

Growing together with employees =Challenge to Grow=

We value all of our colleagues, and take on challenges together

Earth’s human resources management policy

- Look for people who understand our corporate policy
- Foster people who can independently carry through on our group policy
- Provide people who are willing to take on challenges with meaningful work and opportunities
- Richly reward people who achieve results
- Create workplaces where people can work with peace of mind
- Achieve diverse workstyles

Human resources management strategy

- Diversity
- To be a great workplace where employees can feel “fulfilled”
 - Create a framework that encourages employees to take action boldly toward goals

Human resources materiality of Earth Group

1 Create cost synergies by strengthening group management

2 Build a work environment where well-being can be felt and foster internal culture

3 Acquire and foster human resources required for management and business strategies

4 Support self-motivated career development for diverse talent and create a framework

Value creation with activity themes

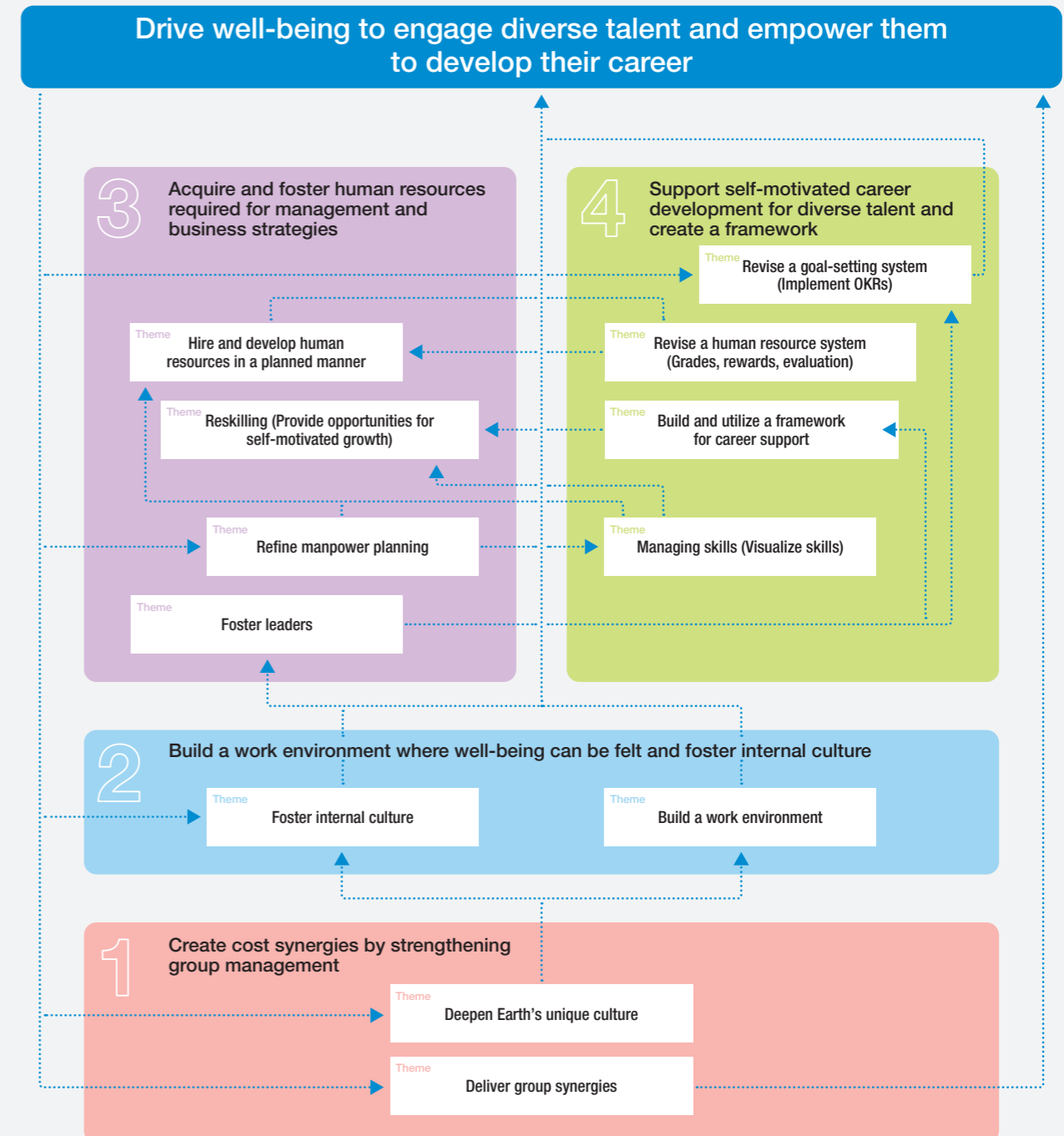
Through pre-defined human resources materiality activity themes, we will drive our Mid-term Business Plan. Specifically, we will reinforce our human resource programs (recruitment/training, personnel transfers, salary/evaluation system, work style reform, diversity, etc.) and help employees develop their skills so that diverse talent can demonstrate their abilities.

Long-term initiative

▶ We will promote the “Building a workplace that empowers diverse talent who share Earth Policy and Earth Value.”

Short- and Mid-term initiative

▶ Aiming to “Solve human resources related challenges based on the Mid-term Business Plan,” we will formulate and execute talent strategies.



Innovative oxidation control technology developed in Japan

MA-T system project supports our aspiration to become a provider of comprehensive care for infectious diseases

“We act to live in harmony with the Earth.” Based on this philosophy, we are working toward our goal to be a provider of comprehensive care for infectious diseases, delivering even more solutions to tackle infections. One of the key drivers (to accelerate this) is MA-T system, an innovative oxidation control technology developed in Japan.

With our experience and insights, we contribute to the world in the fight against infections.

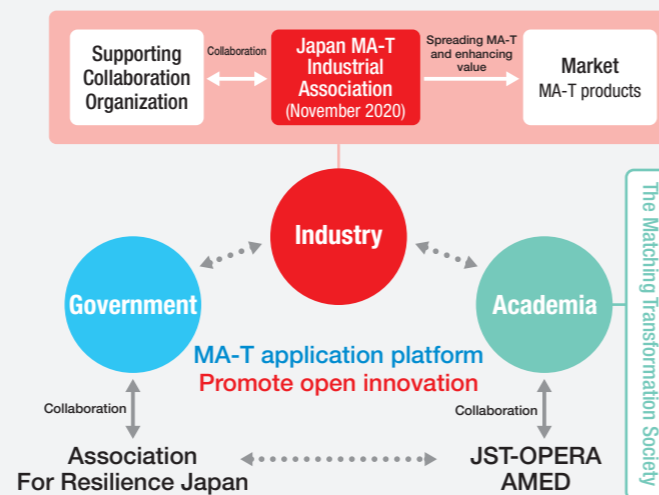
MA-T System

MA-T System, or Matching Transformation System, is a scheme to control oxidation that was developed in Japan. This innovative technology can be used across broad applications with controlled activity levels, including inactivating viruses and killing many kinds of germs (bacteria).

Activities of Japan MA-T Industrial Association

The Japan MA-T Industrial Association is an open innovation platform for exploring potential economic benefits and opportunities for addressing social challenges through commercial applications of MA-T System. As a leading provider of insecticides, Earth Corporation has conducted various activities all over the world to reduce the number of cases of insect-borne diseases and helping people understand insecticides appropriately. With our experience and insights, and through our activities at the Association, we work to boost social confidence in MA-T System and contribute to the world in the fight against infectious diseases that pose urgent global threats.

Industry-government-academia collaboration



Cases of industry government academia collaboration

We are promoting industry-government-academia collaboration to put the innovative MA-T System to practical use in a broad range of areas. Academic organizations such as Osaka University are conducting research in pharmaceutical, medical, dental, engineering and other fields. These studies have been selected as government-funded projects such as Program on Open Innovation Platform with Enterprises, Research Institute and Academia (OPERA) by the Japan Science and Technology Agency (JST) and a program by the Japan Agency for Medical Research and Development (AMED). Established as a place for academic presentations, the Matching Transformation Society is conducting MA-T System research and fostering young researchers.

MA-T system for various applications depending on activation levels

Support broad applications by enabling control of activity levels

Infection control

On-demand aqueous chlorine dioxide solution (aqueous radicals)

Food hygiene

Disinfecting food/tableware
Hygiene management at food factories

Healthcare, life sciences

Anticancer agents, treatment for infective dermatitis, CryoEM

Agriculture, forestry

Sterilizing spore-forming bacteria
Disinfecting seeds

Surface oxidation

Modifying/adding functions (hydrophilic treatment, adhesion) to macromolecule surface

Energy

Generating methanol and formic acid from methane

Strength of activation controlled: Weak

Strong

Award

6th Japan Open Innovation Prize, Cabinet Office Earth wins Prime Minister's Award

In 2024, Earth Corporation received the Prime Minister's Award in the 6th Japan Open Innovation Prize by the Cabinet Office of Japan for its MA-T System joint project with other organizations including the Japan MA-T Industrial Association and Osaka University. This award recognizes our initiative to promote open innovation and business-academia collaboration with MA-T System, a promising oxidation control technology that could be deployed

broadly in society. Since then, we have been playing our role as a hub to build a licensing platform with the Japan MA-T Industrial Association to enable the social implementation and commercialization of MA-T System. Going forward, we will further accelerate our efforts to create a framework to offer patent licensing with a simple process, which will be the first of its kind in Japan, for people considering using MA-T System.



Group photo of award winners at the ceremony held on February 14, 2024
Katsunori Kawabata, Representative Director, President & CEO, Earth Corporation; Sanae Takaichi, then Member of the House of Representatives, Minister of State for Special Missions, Cabinet Office (in the front row, third and fourth from the left)



Earth Group



Serving lives and contributing to the Earth
This is what we share across Earth Group
in our concerted efforts to help creating a better society.



Customers' perspectives at core of synergy strategy



Founded on August 26, 1925, Earth Corporation is a provider of household products in broad categories that support healthy and comfortable living. With a dominant position in the Insecticide market, the company also offers Mondahmin oral care, Bath Roman and ONPO Bath additives, Raku Hapi series of cleaning products, and Earth Garden series for gardening. Earth Corporation is driving the market in Japan, harnessing its ability to deploy products with well-structured agility through its retailer network. At the same time, the company now exports to about 50 countries, focusing on expanding its sales and market share in Asia. Earth Corporation leads the growth of Earth Group by striving toward "Creating a Market with customers" and vigorously working to generate group synergies.



Gokiburi Hoi Hoi became a big hit when released in 1973, grabbing attention as an innovative product that attracts and catches cockroaches easily without using chemically synthesized insecticide ingredients. It has been very popular in the market for more than 50 years.



In 2025, Mondahmin was fully revamped for the first time in 38 years. Incorporating the new concept "care for your oral age," the brand has grown into one that contributes to oral care from both aesthetic and health perspectives.



Earth No-mat series of mosquito repellent liquid delivers reliable effect and great usability. It has maintained top share in the mosquito repellent market for more than 40 years since its launch in 1984.



Developers visited hot springs in person and conducted an in-depth study of water characteristics based on hot spring analysis reports. Featuring colors and scents that capture the characteristics of each hot spring, these bath additives are officially certified* by the respective hot springs. 2026 marks the 40th anniversary.

*Quality check has been conducted in terms of the product concept, water texture, color, odor, etc. by local governments or other organizations engaged in onsen-related activities at onsen towns.
* The products are not 100% identical to onsen water.



Meet the needs with products produced by ensuring safety

At Earth Corporation, our R&D team, which develops new products and improves existing products, and the Marketing team, which is responsible for creating brand strategies and conducting consumer surveys and market research, work together to address as many customer pain points as possible. And we provide customers with products manufactured by ensuring quality and optimal production volume under an advanced management system.



Deliver products to people all over the world through strong sales capability and Customers' perspectives

Sales representatives in Japan and overseas communicate the attractive aspects of Earth Corporation to retailers and distributors so that our products are delivered to people around the world. We adopt our unique suggestion-based sales activity, aiming to invigorate the entire category instead of just increasing sales of our own products.

Launched in 2004, EMAL, Earth's unique group of specialists who support sales promotion activities, helps create an effective retail space from Customers' perspectives.

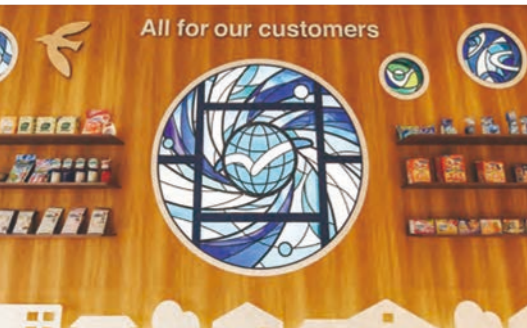


Entering a new phase of growth, completing business merger with BATHCLIN CORPORATION

In 2025, Earth Corporation celebrated its 100th anniversary. As we made a fresh start towards the next 100 years, we completed our business merger with BATHCLIN CORPORATION in January 2026. By further expanding our presence in existing sales channels while cultivating new ones, including e-commerce and B2B, we will leverage the Group's collective strengths to position the bath additive business as the next pillar of our operations in Japan after insecticides.

Develop products based on feedback and insights from customers

As represented with "Creating a market with customers" in Earth Policy, a range of feedback from Earth product users is a valuable asset. Customer Service Dept feedback accepts comments and inquiries directly from customers and uses these insights for product development.



Support diversification of group business with unwavering brand strength



Hakugen Earth Co., Ltd. became an Earth Group Company in 2014 through a business transfer from Hakugen Co., Ltd. Having many widely-accepted brands of household supplies such as the market-leading Mrs. Lloyd insect repellent for clothing, NONSMEL deodorizers, and ICE-NON cooling packs, the general household product supplier provides more breadth and firm support for diversifying Earth Group businesses. Hakugen Earth is also working with Earth Corporation to revitalize the bath additive market. The skincare-type HERS Bathlabo and onsen concept Iiyu Tabidachi play key roles to attain synergies. As many people continue to wear masks, the company also offers unique products such as Kaiteki Guard and be-style. Among new products, the Dry & Dry UP NECO dehumidifier launched in 2022 is attracting attention as a product that both supports customers' needs and ensures environmental sustainability. Hakugen Earth continues to develop attractive new products and contribute to expanding the group's businesses.



ICE-NON is a long-running product released in 1965. As the brand evolves, it now offers a range of products, including pillows, sprays, and sheets.



Kaiteki Guard Pro series of masks are effective at filtering pollen and virus-laden droplets. A nose cushion fills the gap and keeps glasses from fogging up.



Launched in 1988, Mrs. Lloyd became a big hit as an insect repellent that does not leave smell on clothes. Also featuring deodorizing, anti-mold, anti-yellowing, and mite-repelling effects, the brand delivers comprehensive care for clothes and wardrobe space.



The popular mosquito repellent liquid Earth No-mat series includes pet versions. Designed with a tough body with excellent heat and shock resistance for safe use in spaces with animals.



JOYPET Natural ingredient Deodorizer for Dog Odor powerfully removes pet urine odor with a lick-safe natural green tea deodorant ingredient. It is scented with fresh herbs.



ChoiceS healthy food with carefully selected ingredients. It lavishly contains the tasty part of chicken and other natural ingredients. Flavoring extracts and powders make it even more delicious. It comes in a fresh pack that prevents oxidation.



Earth Pet Co., Ltd. offers a broad range of brands including Earth series of Insecticides and Repellent for pets, JOY PET series of deodorants and other products, and 1ST CHOICE premium foods, as well as collars and toys. Earth Pet's subsidiary PETFOOD KITCHEN CO., LTD. manufactures and markets products including natural foods without additives. In 2022, Earth Pet opened Earth Pet House, a pilot store that offers pet care information, in Yaesu underground shopping mall at Tokyo Station. Earth Pet also renovated its distribution warehouse in Mie Prefecture into Mie Pet Center as a new location for sharing pet-related information. In 2023, Earth Pet opened Tokushima Pet Land, a hands-on research facility that also offers a facility tour to visitors and has a petting zoo space. Through these efforts, the company aims to enable comfortable living with beloved family pets from diverse perspectives. Going forward, as part of the group's global strategy, Earth Pet is seeking to enter the rapidly growing pet market in Asia and communicate globally the importance of keeping pets healthy and improving their QOL, along with publicizing products.

Create fulfilling life with your pet



To Live a More Prosperous Tomorrow for the Earth and its People



Earth Environmental Service Co., Ltd. offers an integrated environmental hygiene management service as a core business for fields where quality and hygiene control are critical, such as food and pharmaceutical manufacturing sites, retail stores, and healthcare facilities. To protect facility environments from microbial contamination, insects, and other foreign substances, Earth Environmental Service offers integrated support from science-based professional consulting through on-site implementation. With the belief that supporting on-site hygiene management contributes to healthy and happy life of people, Earth Environmental Service offers management technologies and implementation know-how as a quality and hygiene management specialist that ensures safety of customers. At Saito Research and Training Institute (T-CUBE) in Ibaraki City, Osaka, it focuses on R&D, Testing & Identification, and Human Resource development. Through diverse industry-academia-government networks, it creates innovations including the development of AI-driven insect-capturing and analysis systems, and human resource development and scientific data collection in the field of regenerative medicine at a cell processing facility for education and training. Beyond "Supporting Hygiene Control," Earth Environmental Service addresses all kinds of challenges of "Environment" around customers and in society and contributes to creating an "Environment" that leads to a better future.



Saito Research and Training Institute (T-CUBE) creates innovation through diverse industry-academia-government networks with a focus on R&D, testing & identification, and human resource development.



PROTOLEAF, Inc. is an environmental solutions company dedicated to sharing the joy of growing plants with customers and helping create a green future in every way possible. Established in 2000, it has focused on manufacturing growing media. PROTOLEAF has operated unique businesses, ranging from landscaping to retail stores for houseplants and gardening supplies. Especially, it has developed high-quality growing media consisting of minerals and organic components, including a variety of unique soils for home gardening, where it holds a strong market share. PROTOLEAF has been a member of Earth Group since February 2025. In the gardening supplies market, the company is collaborating across the Group on sales and marketing activities and product development, while exploring a potential partnership with Earth Environmental Service. "PROTO" in PROTOLEAF means "just one step from completion." The symbol mark, inspired by newly sprouted twin leaves, symbolizes "infinity." While staying true to their original aspirations, the company aims for infinite growth, from a small pair of seed leaves to a thriving plant. It also works earnestly to address climate change, environmental conservation, and the effective use of resources to pass on a sustainable society to future generations.

Striving to be a leading gardening company



"Lightweight potting soil for flowers and vegetables Neo" was released to commemorate the 15th anniversary of the Lightweight potting soil series. Plant- and environment-friendly potting soil developed through repeated cultivation trials and research into sustainable raw materials and optimal mix.



Granular ingredients help keep your hands clean, and the color change when wet makes it easy to know when to water. Its insect-resistant properties have been developed in collaboration with Earth Corporation's development team.



A growing medium for planting cherry tomato seedlings directly in the bag. Jointly developed with Kagome. Also disposable as burnable waste* after use. *Varies by local government.

Earth Group's reliable quality spreads across Asia

Earth Group plants in 4 countries, 12 locations

Combining manufacturing know-how of Earth Corporation and know-how of new companies that have joined the group, we are streamlining costs and improving profitability.

Earth Corporation (Tianjin)
(Earth Corporation Tianjin Plant)



No. 98, Xin An Road, TEDA West, Tianjin, China

Hakugen Daily Consumer Products (ShenZhen) Co.,Ltd.



Building A2-1, Zedali Industrial Park, Zhancheng Community, Fuhai Street, Bao'an District, Shenzhen, China

Ho Chi Minh City Plant, Earth Corporation Vietnam



Lot C6, N3 Street, Nam Tan Uyen IZ, Tan Hiep ward, Ho Chi Minh city, Vietnam

Earth Corporation (Suzhou)
(Earth Corporation Suzhou Plant)



No. 418 Chaohong Road, Suzhou New District, Suzhou, Jiangsu, China

Earth (Thailand) Co., Ltd.
Nava Nakorn Plant 1, 2



<Plant 1>
101/64 Moo 20, Navanakorn Industrial Estate, Phaholyothin Road, Klong Luang, Pathumthani 12120, Thailand

<Plant 2>
60/69, 60/87 Moo 19, Navanakorn Industrial Estate, Phaholyothin Road, Klong Luang, Pathumthani 12120, Thailand

Ako Plant, Earth Corporation



1122-73, Nishihamakita-machi, Ako-shi, Hyogo

Sakoshi Plant, Earth Corporation



3218-12 Sakoshi, Ako-shi, Hyogo

Tochigi Plant, Hakugen Earth Co., Ltd.



70-2, Oaza-Arai, Oyama-shi, Tochigi

Saitama Plant, Hakugen Earth Co., Ltd.



1387, Koemon, Kuki-shi, Saitama

Fujieda Plant, Earth Corporation



242-1, Yainaba, Fujieda-shi, Shizuoka

Tokushima Plant, Earth Pet Co., Ltd.

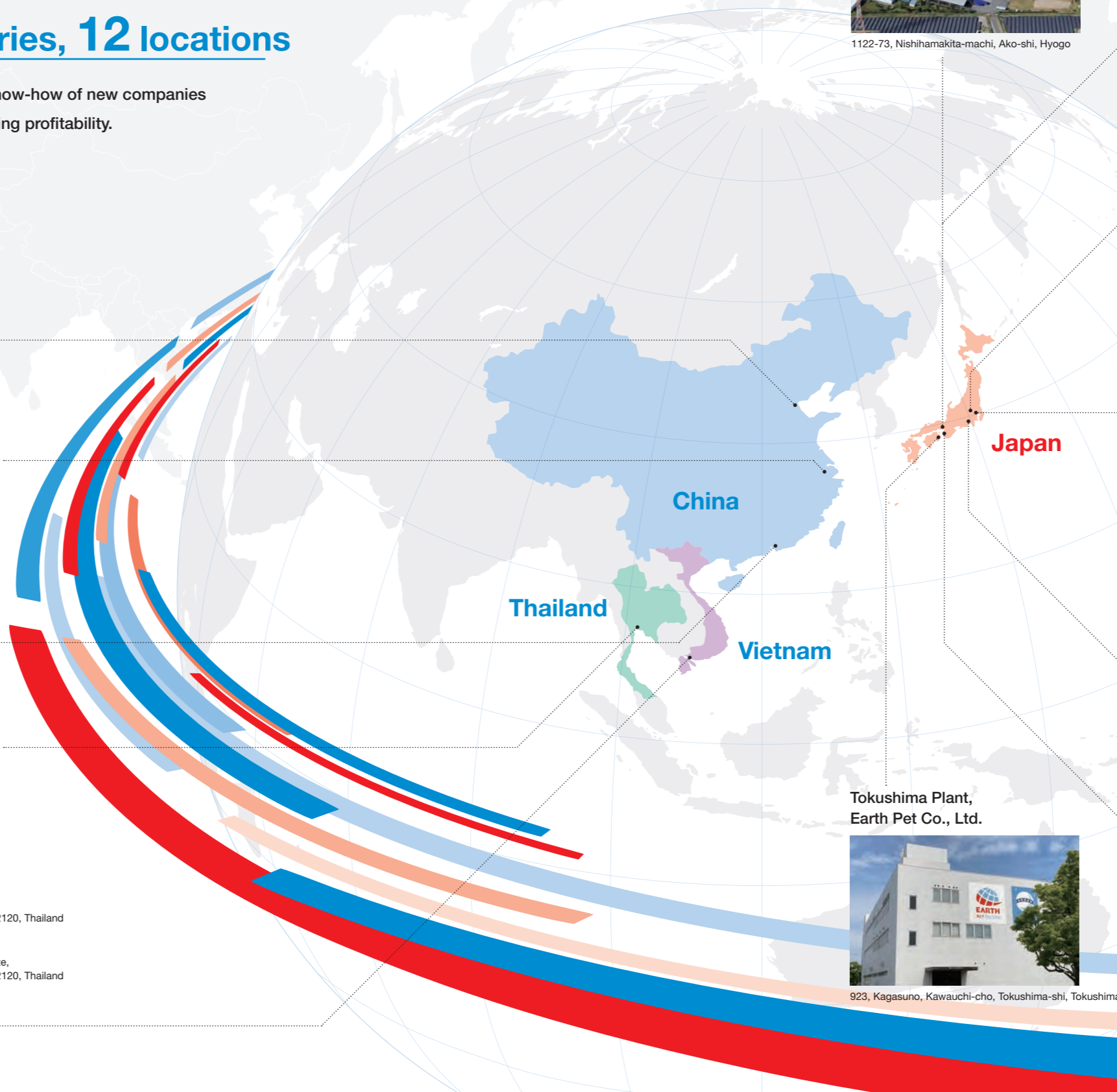


923, Kagasuno, Kawauchi-cho, Tokushima-shi, Tokushima

Wakayama Plant, Hakugen Earth Co., Ltd.



1-1-27, Kozaika, Wakayama-shi, Wakayama



Challenge & Change

Driving global penetration of Earth brand by embracing challenge and change

3 measures to focus on to expand global sales

1
Regional strategies centered on five local offices



We are accelerating regional strategies mainly in Thailand, China, Vietnam, Malaysia, and the Philippines, where we have local offices. In Thailand and Vietnam, we aim to expand revenue and market share in addition to sales. In Malaysia and the Philippines, we will expand sales channels. In China, we will strengthen our approach to top physical retailers as we review our business strategy. In addition, we will actively expand exports and accelerate the horizontal deployment of successful cases across regions.



2
Building supply chain for future growth



To ensure smooth product supply and increase profit, we will build a system from the standpoint of holistic optimization in line with the mid- and long-term plan in each region. We will also build a production system and logistics networks through new M&A and other initiatives.

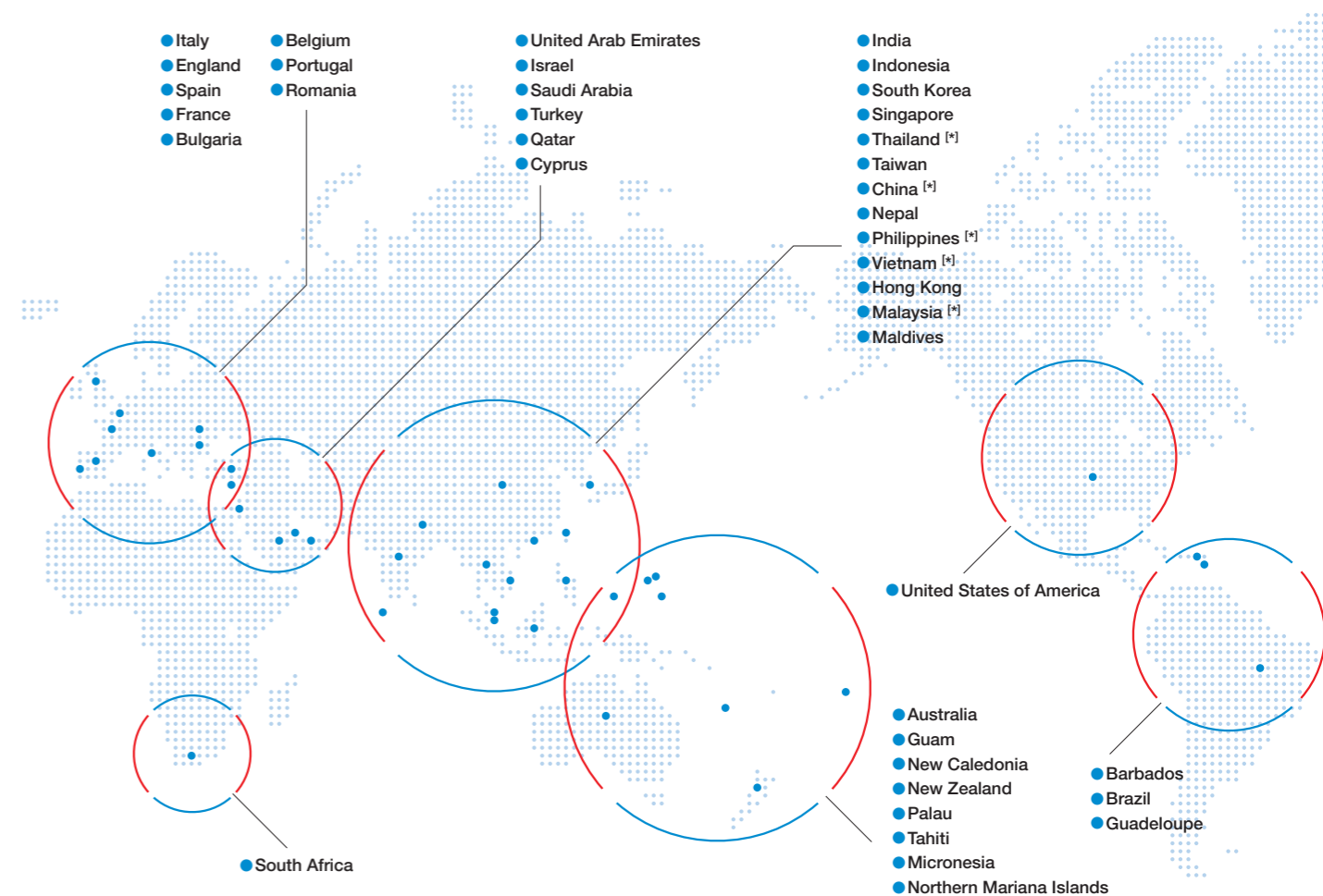
3
Fostering/hiring global talent



Strengthening human resources to support global shift is essential for the success of our global strategy. We will create programs to allow promising employees to swiftly gain experience in international markets regardless of age while also focusing on talent acquisition including local recruitment.

Map of export destinations

● Export destinations (* indicates local office)



Global topics

[Southeast Asia]

Aiming to be No.1 insecticide provider in Thailand by 2026

In Thailand, we have established a strong position as a Thai brand mainly providing insecticides, air care, and oral care products. Especially with insecticides, we are currently in second position in the Thai market. The local office is striving to win its first No.1 share in a market outside of Japan by 2026.



[Southeast Asia]

Establishing unified global brand

To drive the global penetration of Earth brand, it is essential to understand the life of people in each country and address their challenges while also unifying our brand. We are strengthening marketing by turning our Mondahmin oral care into a global brand and launching new global brands.



[Export/cross-border]

Expanding export business and cross-border/local e-commerce

In addition to five countries in which we have local offices, Earth Group products are exported to about 50 countries and regions all over the world. By building close partnerships with local distributors, we will expand our product portfolio and accelerate deployment in Saudi Arabia and other Middle Eastern countries as well as Taiwan and North America. As our external environment continues to change, the cross-border e-commerce team in Japan aims to achieve synergies through flexible partnerships with e-commerce providers in China. We will also promote local e-commerce in Thailand, Vietnam, Malaysia, and the Philippines by defining key products.



(Actual export in 2025)

Aiming to expand market share and enter new markets with a slogan “Challenge & Change” — Keywords: “Speed & Many” —

Since 2016, we have accelerated initiatives to expand our revenue base in Asia through increased investment into the company in Thailand, M&A in Vietnam, incorporation of a company in Malaysia, restructuring of the company in China, and M&A in the Philippines.
By deeply infusing “Earth Way” into the five local offices outside of Japan, we aim to further expand our market share and enter new markets.

Earth (Thailand) Co., Ltd.

Hub of global strategies across Asia and the Middle East

Earth (Thailand) Co., Ltd. was established in 1980 as the first local office outside of Japan in Earth Group. It has built a solid foundation in Thailand with a community-based business model, broadly covering product development, manufacturing, sales, and logistics. It also develops products from “customers’ perspectives” based on market needs, such as the local insecticide brand OASIS and special local Mondahmin flavors. As more products are now manufactured internally, stable manufacturing capability has enabled the company to play a role as a manufacturing location for Japan, ASEAN, and the Middle East. As it strives to win the top share in the insecticide market outside of Japan for the first time, it brings insights from operations in Thailand to other countries, making a leap forward as a regional hub in Asia.



Ingredients and packages optimized based on research of consumers in Thailand have led to growing support from customers. We are striving for even higher goals to be No.1 in a market outside Japan for the first time.

OASIS air freshener with insect repellent effect has been developed based on the needs of Thai people who love fragrances (left). Mondahmin Kawaii has been developed in Thailand (right). With a whitening effect, it is popular among customers.

Earth Corporation (Shanghai)

Win recognition and trust in China amid remarkable growth

Earth Corporation (Shanghai) was established in 2015 as the general sales company of the Sales Division, aiming to expand sales in China, where the market is growing remarkably. Working with two factory operators in Tianjin and Suzhou as well as HAKUGEN EARTH and Earth Pet, the company conducts sales activities mainly in four large cities: Beijing, Shanghai, Guangzhou, and Shenzhen. The major offerings include ARS 安速. The company works with the team in Japan to strengthen sales through physical retailers and to reach potential customers via e-commerce channels. It takes a dual approach from China and Japan to promote the brand in China.



Earth No-mat’s package has been redesigned to make ARS brand stand out. By highlighting its ability to catch flies as well, the company is aiming to expand sales in China.

ARS 安速 Black Caps, 12 pieces
With a chain effect, it kills cockroaches in the nests as well. It gained tremendous popularity in their inbound market in Japan. It has also been well-received in China.

Earth Corporation Vietnam

Revitalize insecticide market leveraging strong sales network

A local manufacturer and distributor of household supplies in Vietnam started operations under the new trade name in 2017. Vietnam’s territory extends over a long distance from north to south where small family businesses account for 70% of all retailers. To ensure smooth delivery in such an environment, the company leverages its growing sales network of 700 members across the country. With the mainstay detergent brand Gift as a foundation, the company is working to revitalize the insecticide market by promoting broad adoption of ARS. The Ho Chi Minh City Plant, in the southern part of the country, mainly manufactures liquids and aerosol sprays. Earth Corporation Vietnam is actively investing into the plant, potentially making it a manufacturing site for ASEAN and Japan.



Among new aerosol sprays, ARS GOLD repels both flying and crawling insects including mosquitoes, flies, cockroaches, and ants while ARS PINK repels mosquitoes and flies. The company will strengthen sales of these sprays as core products for the expansion and penetration of ARS brand.

Gift is a household detergent series that has been popular since the time of its predecessor company. It still maintains a large share in the market today. It comes in a variety of choices such as dish soaps and toilet cleaners.

EARTH HOME PRODUCTS (MALAYSIA) SDN. BHD.

Amplifying brand presence in ASEAN and accelerating global deployment

Earth Home Products (Malaysia) Sdn.Bhd. was established in 2019 as a sales trading company in Malaysia, one of the ASEAN countries that maintains the highest rates of economic growth. Like in other Southeast Asian countries, there is a strong need for insecticides in this country because of the risk of mosquito-borne infections due to the warm climate. As the economy grows, consumers are becoming more aware of hygiene and more willing to spend money on such products. Malaysia is a promising growth market that is ready to adopt value-added products, which are Earth Corporation’s forte. Currently, the company is working closely with local distributing agencies and partners to increase brand awareness in Southeast Asia. It is accelerating the global deployment of products manufactured by group companies.



Since launching an aerosol spray in Malaysia in 2022, the ARS brand has continued to expand its lineup to meet increasingly diverse consumer needs. Its share in the aerosol market is expanding, driven by its proven effectiveness and broad product range.

In 2025, the company released a premium air freshener from the OASIS brand. Formulated with natural essential oils, it diffuses a fragrance that gently fills large spaces. This product further drives the OASIS brand’s market share growth in Malaysia.

EARTH HOMECARE PRODUCTS (PHILIPPINES), INC.

New global strategic location for expanding revenue base in Asia

Earth Homecare Products (Philippines), Inc. started operations under the new name in 2022 through acquisition of the most part of business from a company which used to provide insecticides, homeware products, and pet care products in the Philippines. The company creates synergies by collaborating with factories in Thailand and Vietnam established earlier. With expected population surge and economic growth, the Philippines has seen growing need for insecticides and homeware products like other countries in Southeast Asia. The market has strong potential for growth in the future along with its economic growth. By complementing the business of the predecessor company with products from Earth Group, the company aim to grow further as it plays its part to expand revenue base in Asia.



In the key aerosol category in the market, the company released ARS JET GOLD in 2024. Building on the brand value established by its predecessor, the company strives to expand its business foundation through effective synergies with Earth’s strengths.

The company offers Earth’s iconic Hoy Hoy Trap-A-Roach. This product also serves as the first insecticide that shows the quality of Japanese products.

Challenge & Change

Sustainability of Earth Group

Earth Group's global sustainability initiatives

Earth Group is actively working on CSR and sustainability to drive sustainability for the group and for society by enabling safe and comfortable life. Our initiatives spread globally.

Thinking about sustainable corporate management

Materiality initiatives that Earth takes part in

For the long-term growth of Earth Group, we need to understand and assess the impact of diverse social issues on our corporate activities and clarify key management challenges. Based on this belief, Earth Corporation defined Materiality in 2021. In line with pre-defined focused topics and associated goals/KPIs, we are promoting sustainable initiatives leveraging Earth Group's business characteristics and management resources.



You can access information about our Materiality using the QR code above.

Major initiatives that Earth Corporation takes part in

United Nation Global Compact (UNGC)

UNGC is a voluntary initiative for companies and organizations to act as good members of society and play their roles to create a global framework for achieving sustainable growth by demonstrating responsible and creative leadership. At Earth Corporation, we conducted our own activities in line with the Ten Principles of the UNGC even before we joined the initiative in 2021. We will continue globally significant sustainability activities in the field of ESG through our business activities to address diverse social challenges.



TCFD recommendations

In 2022, we endorsed recommendations by the Task Force on Climate-related Financial Disclosures (TCFD). We will diligently disclose information based on analyses and reviews in accordance with the TCFD recommendations so that we can address climate change as specified in Earth Corporation's Materiality.



TCFD Consortium

We have joined the TCFD Consortium as we endorse its activities. As a member of the Consortium, we are actively working to understand the financial impact of climate change and disclose information based on the recommendations.



Japan Climate Initiative (JCI)

Endorsing the JCI's declaration to join the front line of global trend for decarbonization from Japan, we have disclosed our policy, goals, and initiatives to address climate change. To achieve a carbon-neutral society by 2050, we are improving energy efficiency and accelerating the use of renewable energy in our business activities.



The TNFD Forum

The TNFD Forum is an organization that shares and supports the vision and mission of the Taskforce on Nature-related Financial Disclosures (TNFD), a global group working to build a framework to assess and disclose the risks and opportunities related to nature's assets and biodiversity. We will contribute to conserving biodiversity, which is a global challenge.



JBIB

In line with a decision at the 8th meeting of the Conference of the Parties (COP 8) to the Convention on Biological Diversity (CBD), private-sector engagement from Japan needs to be promoted. We have joined the JBIB as a company actively working on conserving biodiversity, aiming to contribute to biodiversity conservation both in Japan and globally.



30by30 Alliance

In 2023, we joined the 30by30 Alliance for Biodiversity, an initiative aiming to achieve the 30by30 goal by expanding the current protected area (approx. 20% of land territory, 13% of ocean territory) in Japan and by certifying areas that have been conserved by the private sector.



Addressing climate change

Reducing CO₂ emissions

Earth Group conducts business activities in harmony with the global environment. We address climate change by positioning it as a key management issue that has an impact on our corporate value. Based on this, we are working to reduce CO₂ emissions.

Transition to renewable energy

In April 2021, our Ako Plant in Ako City, Hyogo Prefecture transitioned to electricity from renewable sources that produce virtually no CO₂. This was followed by the office and other buildings on Ako Plant premises in 2022, and the production building at Sakoshi Plant in April 2023. Product manufacturing at Earth Corporation's own plants is now 100% powered by electricity that emits no CO₂.



Sakoshi Plant

Third-party assurance

Across Earth Group, we recognize the importance of understanding greenhouse gas emissions throughout the supply chain to achieve a carbon-neutral society. In 2022, we visualized comprehensive GHG emissions including Scope 1 and 2 (Earth Group) as well as Scope 3 (Earth

Corporation). To further ensure accuracy, we received third-party assurance. As we accelerate our efforts on climate change, we will continue to disclose GHG emissions by Earth Group, calculate our carbon footprint, and reduce emissions.

Paying attention to global environmental issues

Biodiversity conservation

In 2023, Earth Corporation defined a biodiversity policy to conserve biodiversity at Earth and across the supply chain and ensure sustainable use in collaboration with our stakeholders.

Nature conservation

Earth Corporation does not only protect forests as wildlife habitat but also actively conducts forest wildlife research.

- Project to protect a forest designated as a natural monument (Ikishima island off the coast of Sakoshi Bay, Ako City, Hyogo Prefecture)

Weeding of the Japanese staunton vine

We collaborated in the weeding of The Japanese staunton vine (Stauntonia hexaphylla), a climbing plant that affects lucidophyllous forests.

Addressing oak wilt disease

We supported the investigation and monitoring of damage and provided/installed/collected Kashinaga Hoi-Hoi for protecting trees from oak ambrosia beetles.



- Designated as OECM site*

Earth Corporation is conducting ecological surveys and conservation of green space in Sakoshi Plant (Earth Sakoshi Forest). In March 2024, it was designated as an OECM site by the Ministry of Environment.

* OECM sites are designated by the national government as areas where biodiversity has been conserved through private-sector projects and other initiatives. Designated areas are registered in a global database unless they are also registered as protected areas.



Enabling safe and comfortable life for people in the world

CSR activities of Earth (Thailand)

Earth CSR Project

Earth (Thailand) has been promoting Earth CSR Project with a slogan “Enabling safe and comfortable life for people in the world as a provider of comprehensive solutions to fight infectious diseases.” With key focus on eradicating dengue fever, the company offers samples of its insecticides (mosquito coils, OASIS lotion) and distributes educational leaflets about dengue prevention to help people understand the impact of infection and importance of preventing the disease. It distributes samples at hospitals, schools, blood donation centers, markets, and retail outlets while also organizing seminars for schools about dengue prevention. By designating Mae Hong Son province, one of the areas most affected by dengue fever in Thailand, as a priority area for dengue fever eradication, the company is promoting CSR activities with a focus on eradication in the province.



Contributing to better life with pets and social welfare

Earth Pet's contribution to community and society

In April 2023, Earth Pet opened Tokushima Pet Land, a first-of-its-kind hands-on research facility in the pet industry, inside Otsuka Pharmaceutical's Second Tokushima Factory. This facility is designed to help people understand pets and pet care products and contribute to a better life with pets and social welfare. In addition to the research function, it invites people to see the process of developing pet food and other products. This new type of facility is also equipped with a petting zoo area with cats and dogs and a space for experiencing trimming. A creature observation area showcases mosquitoes, ticks, and fleas, which can cause serious diseases, along with insecticides that protect cats and dogs from these insects, explaining simply the purpose of these products and how to use them.



(Upper right) Simulated living room; (Bottom) Lounge area for cats and dogs and entrance lobby

Promote physical and mental health of employees

Earth Corporation, Hakugen Earth, and Earth Environmental Service have been certified as Health & Productivity Management Outstanding Organizations

Established in 2016, the Health & Productivity Management Outstanding Organizations Recognition Program recognizes large enterprises as well as small and medium-sized businesses with exemplary health and productivity management systems, as selected jointly by the Ministry of Economy, Trade and Industry and the Nippon Kenko Kaigi. Earth Corporation was certified as Health & Productivity Management Outstanding Organization 2026 (large enterprise category [White 500]). Hakugen Earth was certified as Health & Productivity Management Outstanding Organization 2026 (SMB category), and Earth Environmental Service was certified as Health & Productivity Management Outstanding Organization 2026 (large enterprise category). Since adopting the Earth Health Declaration in 2019, Earth Corporation has supported employees' health management/ enhancement, expanded employee programs that support flexible workstyles, and provided financial aid for vaccinations and dental check-ups.

Hakugen Earth encourages all employees to leave the office by 8:00 p.m.

and sets no-overtime days in its Health Declaration. The company is conducting health management initiatives with three issues: Work style reform, which includes efforts to reduce long working hours; mental health; and safety & hygiene. Earth Environmental Service implemented various initiatives, including extended nursing care leave, mental health counseling, return-to-work support, agricultural volunteering, workplace social clubs, and social media use. It is working to build a vibrant

workplace that values employees' physical and mental well-being, through support for work-life balance and promotion of interaction. We will continue to assist employees' health management and build a fulfilling work environment, by promoting physical and mental health.



Certificates for Earth Corporation (left), Hakugen Earth (center), and Earth Environmental Service (right)

Support continuous development of sports

Contribute to society through sports

Earth Group supports the growth of sports to inspire and encourage people with the power of sports. Since 2012, Earth Corporation has hosted the Earth Mondahmin Cup, women's professional golf tour, marking the 15th event in 2026. In professional football in Japan, we are the uniform sponsor of Tokushima Vortis, a member of the J.League.

In women's amateur football, we are the uniform sponsor of AS Harima Albion, a member of the Nadeshiko League. In this role, we participate in community revitalization events and provide a wide range of support. As an official partner of Tokyo Marathon organized by the Tokyo Marathon Foundation, we help runners boost their performance through bathing.

We have also entered the 2025–26 season of the professional mahjong league M.League with a new team, EARTH JETS, signing contracts with four players, aiming to bring the excitement to a broader audience and further promote mahjong as a mind sport. Earth Group will continue to play a role to support athletes and help the continued growth of sports.



History of Earth Group

1890 - 2013

2014 - 2018

2019

2026



- 1892 Founded in Osaka (Namba)
- 1925 Established Kimura Pharmaceuticals Co., Ltd.
- 1964 Changed company name to Earth Chemical Co., Ltd.
- 1980 Established ARS CHEMICAL (THAILAND) CO., LTD. (currently Earth (Thailand) Co., Ltd.)
- 1990 Established Earth Chemical (Tianjin) Co., Ltd.
- 2005 Established Earth Chemical (Suzhou) Co., Ltd.
- 2012 Acquired ownership of BATHCLIN CORPORATION

- 2014 Established subsidiary Hakugen Earth Co., Ltd.
- 2015 Established Earth Chemical (Shanghai) Management Co., Ltd. (currently Earth Corporation (Shanghai)) Released ONPO, a bath additive
- 2016 Acquired ownership of Johnson Trading Co., Ltd. Released Sukki-ri!
- 2017 Revamped corporate logo and slogan Acquired ownership of A My Gia Joint Stock Company (currently Earth Corporation Vietnam)

2019 Established EARTH HOME PRODUCTS (MALAYSIA) SDN. BHD.



2019 Released Helper Tasuke Released Bubloon

2022 Established EARTH HOMECARE PRODUCTS (PHILIPPINES), INC.



2022 Released Iya-na-mushi Zero-de-knight Released Mamoroom



2023 Released Zero-no-knight G Fumigant for cockroaches & bedbugs Released Gokish, A...Amazing!

2025 Celebrated 100th anniversary Joined professional mahjong league M.League



2025 Released Hadamamo Revamped Mondahmin

2026 Merged with BATHCLIN CORPORATION



2026 Released Earth OH! No-mat



- 1923 Founded Kamada Shokai
- 1950 Incorporated Kamada Shokai Co., Ltd.
- 1972 Changed company name to Hakugen Co., Ltd.
- 2012 Established Hakugen Daily Consumer Products (Shenzhen) Co., Ltd.

- 2014 Became part of Earth Group
- 2015 Released HERS Bathlabo
- 2016 Released NONSMEL SEISUIKA
- 2017 Released STYLE MATE series
- 2018 Released Natural Mrs. Lloyd

2019 Opened Tochigi plant



2020 Revamped NONSMEL SEISUIKA

2021 Released ICE-NON Cooling Mask



2022 Revamped Mrs. Lloyd Released Dry & Dry UP NECO Released Asedashi JUWA

2023 Renovated Adachi building and reorganized as Adachi headquarters



2023 Revamped ICE-NON Soft Released be-style 3D type bicolor

2025 Started domestic production of some mask products



2024 Released ICE-NON Neck Cooler Released Dry & Dry UP Black NECO



2025 Released Mrs. Lloyd Sandalwood

2026 Released Dry & Dry UP Sandalwood



- 1973 Established Otsuka Zoekon K.K. (currently Earth Pet Co., Ltd.)
- 1989 Changed company name to Earth Biochemical Co., Ltd. (currently Earth Pet Co., Ltd.)
- 2008 Acquired ownership of Tarky Co., Ltd.
- 2012 Acquired ownership of Nikke Pet Care Co., Ltd.

- 2014 Merged Nikke Pet Care Co., Ltd. Started selling 1ST CHOICE
- 2017 Changed company name to Earth Pet Co., Ltd. Merged Johnson Trading Co., Ltd. Established subsidiary PETFOOD KITCHEN CO., LTD.
- 2018 Merged Tarky Co., Ltd.

2022 Opened Earth Pet House in Yaesu underground shopping mall



2020 Released Nuclin 2021 Released Shot On

Opened Mie Pet Center



2023 Opened Tokushima Pet Land



2024 Released Packlin Liquid Floral



2025 Released Wantect Towel for dogs



2026 Released Super Walker Retractable Leash



- 1978 Established Earth Environmental Services Co., Ltd.
- 2004 Established Beijing Earth Environmental Service Co., Ltd.

- 2015 Developed alternative method to catalase test
- 2016 Opened Saito Research and Training Institute (T-CUBE) Established Shanghai Earth Environmental Service Co., Ltd. Established Earth Environmental Service (Thailand) Co., Ltd. Established ARS Environmental Service (Thailand) Co., Ltd. Developed ESCOEV0 information consolidation system
- 2018 Launched web learning service Developed LED641 insect trap

2019 Established Earth Environmental Service (Taiwan) Co., Ltd.



2019 Developed MAY yeast test kit to rapidly detect a contaminated origin by microflora (Rapicom) Released BACT-1O₂ disinfectant/deodorant for environmental hygiene

2020 Established Earth Environmental Service Vietnam Co., Ltd.

2021 Opened CPC for education and training

2022 Acquired ownership of Real Solution Co., Ltd.

2022 Developed Pescle, AI-based small animal monitoring system

2023 Updated corporate philosophy

2024 Started offering PESCLE INSECTS, AI monitoring system for ESCO641

2025 Opened Leaf Lounge at head office



- 2000 Founded in Minato-ku, Tokyo
- 2008 Opened the PROTOLEAF Garden Island Tamagawa store
- 2010 Established new corporate logo and slogan
- 2013 Held "Soil Restaurant" PR project

- 2014 Released indoor plant and succulent potting mix Released KAGOME grow-as-is tomato soil
- 2016 Formed capital and business alliance with HYPONEX JAPAN Ltd.
- 2017 Formed capital and business alliance with Earth Corporation



2021 Released Calbee Potato "Potato Bag"

2024 Opened PROTOLEAF Yumegaoka Soratos store



Reopened PROTOLEAF Futako-Tamagawa main store at new location



2025 Became part of Earth Group

Earth Group companies

Earth Corporation

[Overview]

Location ● 2-12-1, Kanda-Tsukasa-machi, Chiyoda-ku, Tokyo
 Founded ● April 1, 1892
 Established ● August 26, 1925
 Capital ● 10,192.74 million JPY
 Representative ● Katsunori Kawabata, Representative Director, President & CEO / Chairman of the Board of Directors of Group Companies
 Number of employees ● 1,755 (as of end of January 2026)
 Business areas ● Manufacture, sale, and import/export of pharmaceutical products, quasi-drugs, medical tools, household products, etc.

[Philosophy]

We act to live in harmony with the Earth.

Hakugen Earth Co., Ltd.

[Overview]

Location ● 2-4-23 Motoki, Adachi-ku, Tokyo
 Established ● August 5, 2014
 Capital ● 300 million JPY
 Representative ● Kazuto Yoshimura, President & Representative Director
 Number of employees ● 378 (as of end of January 2026)
 Business area ● Manufacture and sale of insect repellent, masks, ice packs, dehumidifying agents, bath additives and other daily supplies

[Philosophy]

With passion, innovation and integrity, we develop and provide products that help people around the world to improve their quality of life and contribute to happiness of all those connected to our company and development of society.

Earth Pet Co., Ltd.

[Overview]

Location ● 3rd floor, Act Terrace, 2-14-3, Kanda-Tsukasa-machi, Chiyoda-ku, Tokyo
 Established ● August 15, 1973
 Capital ● 40 million JPY
 Representative ● Hideshi Fujimoto, President & Representative Director
 Number of employees ● 125 (as of end of January 2026)
 Business areas ● Manufacture and sale of pet products and pet food, etc.

[Management policy]

Create a heartfelt life with your pet

Earth Environmental Service Co., Ltd.

[Overview]

Location ● CROSS DOCK HARUMI 3A, 4-7-4 Harumi, Chuo-ku, Tokyo
 Established ● May 10, 1978
 Capital ● 296 million JPY
 Representative ● Toru Tabuchi, President & Representative Director
 Number of employees ● 1,028 (as of end of January 2026)
 Business areas ● Integrated environmental hygiene management service for plants, healthcare facilities, etc.

[Vision]

Forming Environments to Bring a More Prosperous Future

PROTOLEAF, Inc.

[Overview]

Location ● 7th floor, TTD Building, 1-2-18, Mita, Minato-ku, Tokyo
 Established ● October 19, 2000
 Capital ● 92 million yen (including capital reserve)
 Representative ● Takatsugu Sato, President & Representative Director
 Number of employees ● 111 (as of end of January 2026)
 Business areas ● Manufacture, wholesale, and retail of horticultural materials / Landscape design, construction, and management

[Philosophy]

Building a world where environmental sustainability and economic activity can coexist

Earth (Thailand) Co., Ltd.

[Overview]

Location ● 287 Liberty Square Building, 12th Floor, Room no. 1201 and 1202, Silom Road, Silom, Bangrak, Bangkok 10500 Thailand
 Established ● May 21, 1980
 Representative ● Kentaro Sato, President & Representative Director
 Capital ● 500 million THB
 Business areas ● Manufacture, sale, import, and export of insecticides and household supplies

Earth Corporation (Shanghai)

[Overview]

Location ● Room 908-909 The Place, Tower A, No.100 Zunyi Road, Changning District, Shanghai, China
 Established ● June 3, 2015
 Representative ● Masaharu Wada, Chairman
 Capital ● 30 million USD
 Business areas ● Sale of insecticide products, household products, etc.

Earth Corporation (Tianjin)

[Overview]

Location ● No. 98, Xin An Road, TEDA West, Tianjin, China
 Established ● July 18, 1990
 Representative ● Masaharu Wada, Chairman
 Capital ● 5.8 million USD
 Business areas ● Manufacture, sale, import, and export of insecticides and household supplies

Earth Corporation (Suzhou)

[Overview]

Location ● No. 418 Chaohong Road, Suzhou New District, Suzhou, Jiangsu, China
 Established ● May 20, 2005
 Representative ● Masaharu Wada, Chairman
 Capital ● 10 million USD
 Business areas ● Manufacture, sale, and import/export of household supplies

Earth Corporation Vietnam

[Overview]

Location ● Floor 18th, Block A2, Viettel Tower, 285 Cach Mang Thang 8 street, Hoa Hung ward, Ho Chi Minh city, Vietnam
 Established ● June 28, 2006
 Representative ● Yutaka Yamauchi, President
 Capital ● 15 billion VND
 Business areas ● Manufacture and sale of household cleaners, fragrances, and insecticide products

EARTH HOME PRODUCTS (MALAYSIA) SDN. BHD.

[Overview]

Location ● B909 Block B, Pusat Dagangan Phileo Damansara 1, No. 9 Jalan 16/11 Off Jalan Damansara 46350 Petaling Jaya, Selangor, Malaysia
 Established ● March 19, 2019
 Representative ● Shotaro Okada, Managing Director
 Capital ● 31.95 million MYR
 Business areas ● Sale, import, and export of insecticides and household supplies

EARTH HOMECARE PRODUCTS (PHILIPPINES), INC.

[Overview]

Location ● 2105 Atlanta Centre, 31 Annapolis St., Greenhills, San Juan City, Metro Manila, Philippines
 Established ● April 1, 2022
 Representative ● Tsuyoshi Tsuyumu, Managing Director
 Capital ● 161.5 million PHP
 Business areas ● Import, export, and sales of insecticides and household supplies