

Earnings Briefing Materials for 3Q of the Fiscal Year Ending December 2024

11/11/2024

Earth Corporation

Executive Summary



24.3Q Results Sales : 134.85 B yen (vs forecast 101.6% +2.15 B yen)

Operating Income : 10.68 B yen (vs forecast 143.4% +3.23 B yen)

Insecticides & Repellents and Overseas: Results mostly in line with the forecast.

- Household Products: Our flagship categories of bath salts & oral hygiene products fell short of the results forecast.
- General Environment and Sanitation businesses: Strong performance.
- Sales overperformance vs. forecast coupled with better-than-expected COGS ratio and SG&A results led to significant profit growth.
- As of 3Q, cost pass-throughs have allowed us to absorb the impact of soaring raw material prices.

Revision of Fullyear Earnings Forecast

Revision of full-year earnings forecast was disclosed on November 11.

Sales : 168 B yen (vs forecast 101.8% +3.0B yen)

Operating Income : 6.0 B yen (vs forecast 200.0 % +3.0B yen)

MTBP
Progress
and 2nd
Half
Initiatives

Discussions on reorganization of the group

- Integration of Earth Corporation and BATHCLIN by 2026.
- Aiming to strengthen the HD function as a operating holding company.



Earth Corporation Act For Life Financial Result Highlights of 3Q FY 12/2024

Financial Result Highlights



(Unit: 0.1 billion JPY)

- vs forecast Sales +21.5 B yen, Operating profit +32.3 B yen.
- In addition to the achievement of the sales forecast, the cost of sales ratio and SG&A expenses progressed within the plan, enabling the company to achieve the forecast.
- Progress of price revisions of Insecticides and repellents are going well.

| | 23.3Q Realized | | 24.3Q Forecast 24.3Q Realized | | | Comparison | | | | |
|---|----------------|---------|-------------------------------|---------|---------|------------|------|---------|---------------|------------------|
| | Amount | % Sales | Amount | % Sales | Amount | % Sales | YoY | YoY (%) | vs. Forecast | vs. Forecast (%) |
| Sales | 1,267.6 | 100.0% | 1,327.0 | 100.0% | 1,348.5 | 100.0% | 80.8 | 106.4% | 21.5 | 101.6% |
| COGS | 745.0 | 58.8% | 782.4 | 59.0% | 791.2 | 58.7% | 46.1 | 106.2% | 8.7 | 101.1% |
| Gross Profit | 522.6 | 41.2% | 544.5 | 41.0% | 557.3 | 41.3% | 34.7 | 106.6% | 2 12.8 | 102.4% |
| SG&A | 430.4 | 34.0% | 470.0 | 35.4% | 450.5 | 33.4% | 20.0 | 104.7% | ▲ 19.4 | 95.9% |
| Operating Income | 92.1 | 7.3% | 74.5 | 5.6% | 106.8 | 7.9% | 14.6 | 115.9% | 32.3 | 143.4% |
| Ordinary Income | 99.4 | 7.8% | 79.0 | 6.0% | 110.4 | 8.2% | 11.0 | 111.1% | 31.4 | 139.8% |
| Net Income attributable to owners of parent | 64.4 | 5.1% | 46.0 | 3.5% | 72.3 | 5.4% | 7.8 | 112.2% | 26.3 | 157.3% |

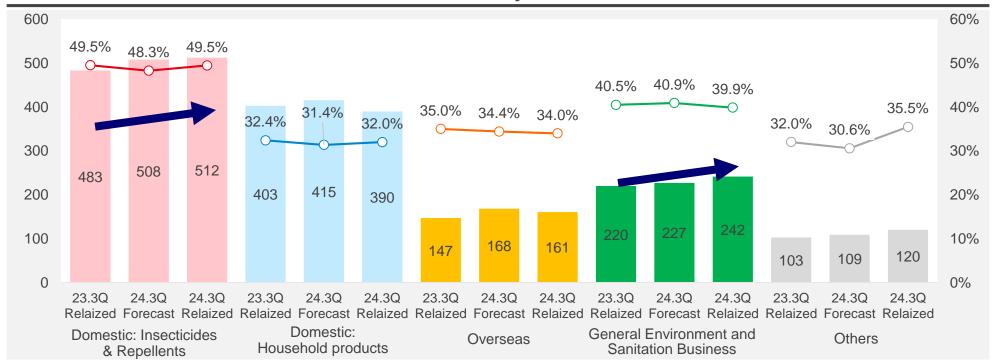
Management Accounting Basis: Sales / GPM



(Unit: 0.1 billion JPY)

- Domestic Insecticides & Repellents : Sales exceeded plan and profit margin improved.
- Domestic Household products : Bath salts and oral hygiene products fell short of plan.
- Overseas : Although sales fell short of the plan, they exceeded the previous fiscal year, and there is no concern about growth potential.
- General Environment and Sanitation Business: Favorable growth in number and amount of contracts.

Sales / GPM by Portfolio



Domestic: Insecticides & Repellents Status Update



- Favorable market due to favorable weather.
- Continued trend of market growth driven by cockroach, nuisance pest, and insect repellent products.
- Contribution from growth of new products and price revisions (+2.09 B yen y/y, +0.69 B yen vs. plan).

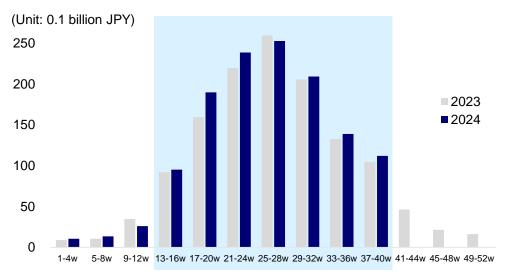
Market trends as of 9/30 and Earth's market share

[Market YoY growth]

[Earth's market share]

105.0%

57.1%



Focused New Products Trends







[vs. forecast]

156%



ZERO no KNIGHT

For cockroaches and bed bugs

[Sales contribution amount]

0.24 B yen

Domestic: Household Products Status Update



- Market share of bath salts and mouthwashes declined due to continued intensification of the competitive environment in the market.
- Bath salts and mouthwash contributed to the improvement of the shortfall in the plan, thanks to the effects of the recovery measures in the second half of the year.

Bath salts (as of 9/30)

Oral hygiene (as of 9/30)

[Market YoY growth]

[Earth's market share]

102.7% 42.5%

[Market YoY growth] [Earth's market share (mouthwash)]

102.3% 18.0%

Flagship products – sales trends

Onpo

Kikiyu

vs. forecast 99%



Flagship products - sales trends

Mondahmin (regular)

vs. forecast 101%



PREMIUM CARE

vs. forecast 81%



vs. forecast 80%



Overseas – Status Update



ASEAN Core Area (Thailand & Vietnam)

Thai

/ietnan

- Achieved sales targets in both yen and local currency terms.
- Promoted sales expansion to establish the new product "ARS Mos Shooter" as a standard item.
- Sales fell short of the plan in local currency terms but grew significantly year-on-year.
- Sales growth for our core category of household detergents, insecticides & repellents, air fresheners, etc.

ASEAN Expansion Area (Malaysia & Philippines)

lalaysia

- Significant sales overperformance.
- Increase in standard adoption for major accounts.
- Launching new products for Insecticides and Repellents and air fresheners, and promoting the development of new sales channels.

Philippines

- Sales plan not achieved, but sales increased.
- New products continue to be well-distributed.
- Listing fees and sales promoting expenses increase in order to expand sales.

China

Working to promote the sale of insecticides & repellents in stores and negotiate for their adoption as annual products, and work to reduce returns.

Exports Business

 Strong sales of insecticides & repellents, etc. continue, centered on Saudi Arabia, Hong Kong, and Taiwan.

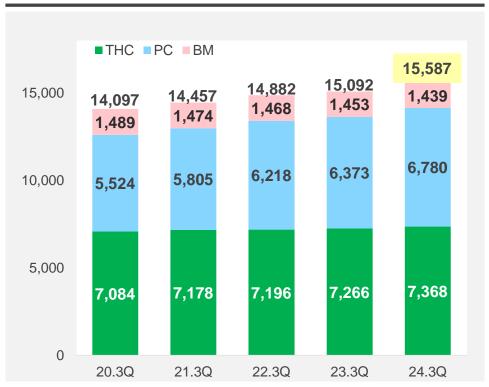


General Environment and Sanitation Business – Status Update



- YoY: +2.2 B JPY (+9.9%); Vs. forecast: +1.5 B JPY (+6.4%); Significant sales growth.
- The situation that has been boosting results since July will continue, and the steady increase in the number of annual contracts and amounts will drive performance.

General Environment and Sanitation Business – Trend in Annual Contract Numbers



Reasons behind this strong performance

- Recovery in corporate capex and spend on plant sanitation, which had been put on hold due to COVID.
- Increased interest by our clients following reports of foreign material contamination detected in products by prominent manufacturers.
- Further enhance employee training through our Skill Development Center.
 → Improvement of basic management skills.
- Results from structural reorganization allowing us to operate as a Company boasting high levels of specialization.

Internal

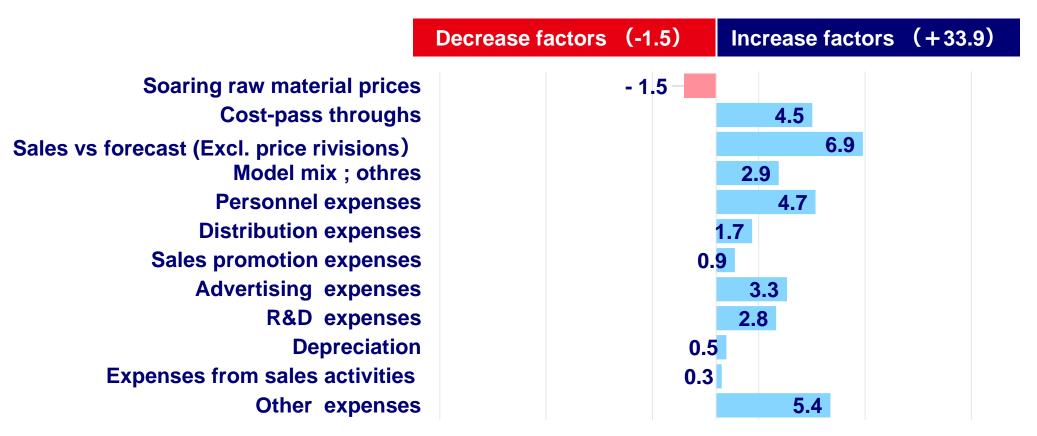
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Operating Income Change Factors (Vs. Forecast)



(Unit: 0.1 billion JPY)

- Although the soaring cost of raw materials has had a greater impact than planned, the effects of the price revision measures have absorbed this.
- We met our sales target, leading to an increase in gross profit. SG&A was also lower than expected and some of these expenses carried over due to the cutoff timing, leading to significant profit growth.





Full Year Results Forecast

Revision to the full-year earnings forecast



- Considering the current situation, the company announced an upward revision to its full-year earnings forecast on November 11th.
- Excluding one-time costs such as costs related to profit structure reform and strategic expenses, profit levels exceeded those of the previous year.
 (Unit: 0.1 billion JPY)

| | 2024 Forecast | 2024 Revised | Change | Factors causing differences from the plan | 2023 Realized |
|---|------------------|-----------------|--------------|---|------------------|
| Sales | 1,650 | 1,680 | +30.0 | Sales of Insecticides and Repellents exceeded expectations / Returned goods were suppressed General Environment and Sanitation Business and MA-T business exceeded plan. | 1,583 |
| Gross Profit | 658.3 | 672.0 | +13.7 | Price revision effects exceeded expectations Cost of sales ratio improved due to changes in sales composition | 636.2 |
| SG&A | 628.3 | 616.0 | ▲12.3 | Costs related to structural reform were more efficient than expected Marketing-related expenses were increased | 572.5 |
| Operating Income | 30.0 | 56.0 | +26.0 | | 63.7 |
| Ordinary income | 35.6 | 61.5 | +25.9 | | 67.9 |
| Net Income attributable to owners of parent | 17.9 | 30.0 | +12.1 | | 41.0 |

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^{*} The dividend per share is scheduled to be 120 yen (118 yen and a commemorative dividend of 2 yen).

Progress of initiatives in the second half of the year



We are promoting various measures to recover from the unmet plan in daily necessities in the first half of the year and to continue improving profitability.

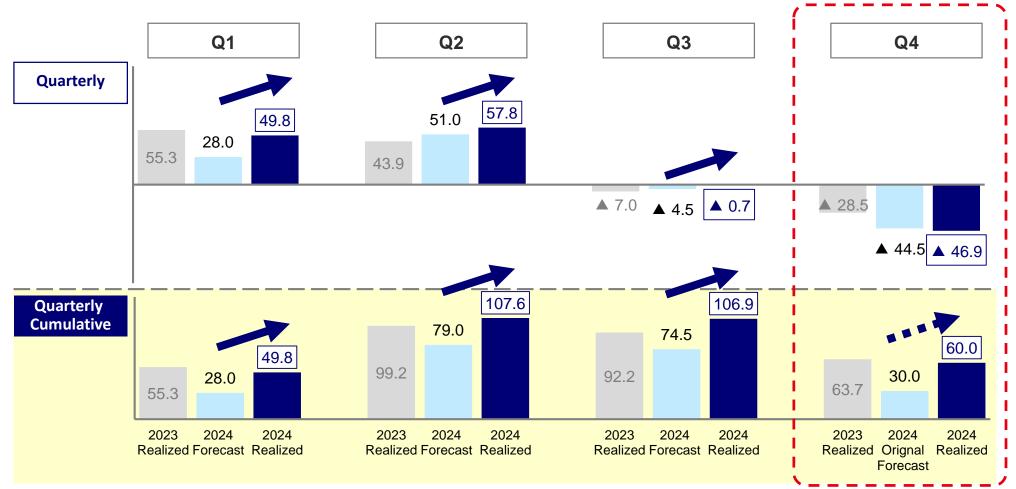
| Contents | Point |
|---|--|
| Bringing a new product to market. (insecticides & repellents) | In response to the growing demand for Insecticides & Repellents in the fall and winter, we launched "ZERO no KNIGHT For cockroaches and bed bugs" in the fall. We are promoting the year-round use of Insecticides & Repellents to alleviate the seasonal nature of our business performance. |
| Recovery in the household product category | Launched bath salts "Onpo Dekamaru" and mouthwash "Damon" Actively promoted communication via SNS and other channels to boost sales. |
| Additional cost pass- throughs | Price revisions (approx. 20% increase in store price) for 53 SKUs of the air freshener "Sukiiri!" brand were implemented from September. |
| SG&A control | Thorough examination of budget details Additional marketing expenses have been invested in conjunction with the implementation of the second half recovery measures. |

Progress Vs. OI Target (Quarterly/Cumulative)



(Unit: 0.1 billion JPY)

- Additional investment in strategic expenses such as advertising in Q4.
- Excluding these effects, operating profit in Q4 is expected to be in line with the initial plan



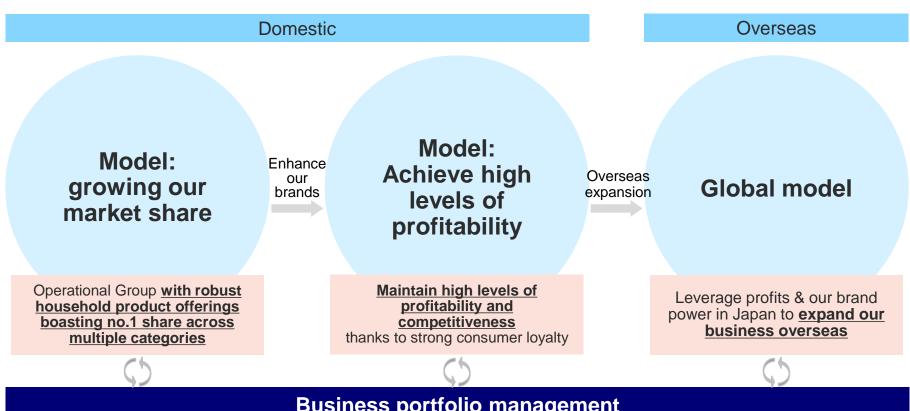


Progress in Structural Reform

Goal of Structural Reform



Aiming to become a "stronger Earth Group", we will optimize our business portfolio and reorganize the allocation of resources.



Business portfolio management

(Manage/oversee investment and approaches optimized for each category and each business phase)

Promoting Group Reorganization for Structural Reform



- Promoting portfolio management for 4 pillars: Domestic, Overseas, General Environment and Sanitation Business, and MA-T business.
- Implementing a group reorganization in Japan to optimize the household products division.

Group-wide



Domestic: Household products

Domestic



Achieve No.1 market share in:

- · Insecticides & repellents
- · Bath salts
- · Repellents for clothing



Secure profits by growing our market presence in:

- Mouthwashes
- · Air fresheners
- · Non-surgical face masks



- · Gardening products
- · Pet supplies

Overseas



Achieve No.2 position in the global market for insecticides & repellents.



Expansion strategy focused on 24 countries (including regional subsidiaries and exports).



Nurture global brands in:

- · Insecticides & repellents
- Oral hygiene
- · Air fresheners







General Environment and Sanitation



Put in place a 3-pronged framework consisting of R&D capabilities, training, and expertise.



Further improve our Environment Doctor service, offering quality assurance support to our clients.



Offer services in new domains and shift to a business foundation capable of supporting sustained growth.

$M\Delta_{-}T$



Secure stable profits/revenue through MA-T-based solutions.



Build a business model through license PF.



Real-world implementation of MA-T® technology to provide solutions to social problems.

Gardening



Pet



Group restructuring ① Enhancing of group management structure



- Establishing the HD system and promoting the optimization of resource allocation across the entire group.
- Building a system that achieves "Rapid decision-making", "Enhancing of the management control system", and "Selection and concentration of management resources"
- **Policy for Enhancing Group Management Structure**

Policy

Organizational restructuring to enhance HD system

 We will review the functions and departments currently at Earth Group, dividing each function and organization into HD functions and organizations and business functions and organizations, and reorganize the structure. Through this, we aim to maximize the management efficiency of the group.

- Control of resource allocation for the entire group
- Promotion of business portfolio management
- Establishment of a group-wide category control function
- Enhancing and promotion of governance systems

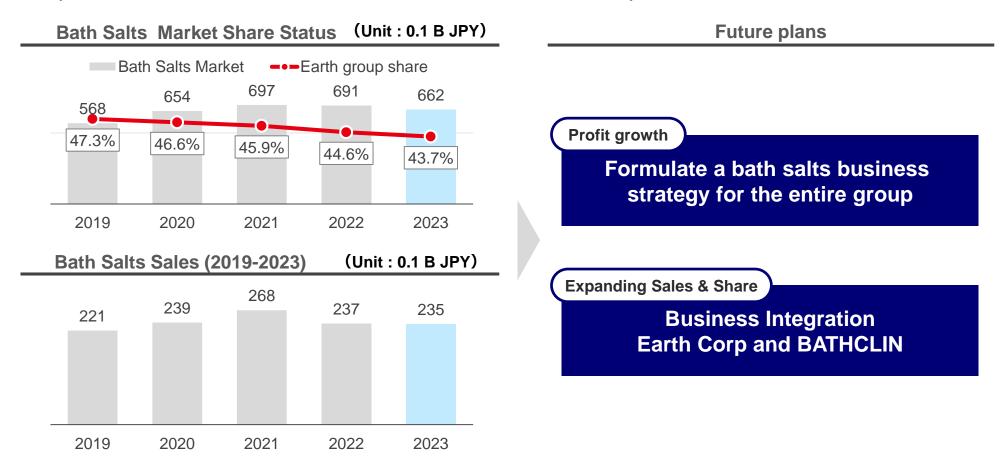
Earth Corp. (HD function) **X**Operating holding company Reorganized part of the organization +BATHCLIN Earth Environmental Service Overseas Companies Functions Hakugen Earth **Earth Pet** Business Earth Corp The entire group is implementing controls on resource allocation.

Organization and Control Systems

Group restructuring 1 Towards the reorganization of the bath salts business



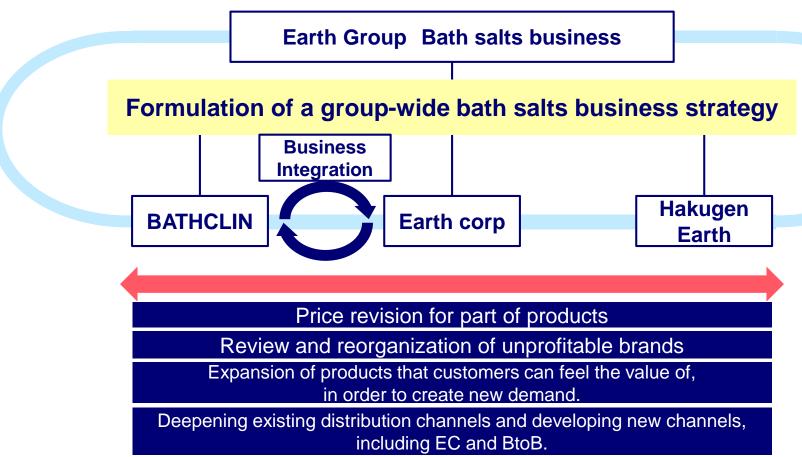
■ The bath salts business being carried out by the three companies Earth Corp, BATHCLIN, and Hakugen Earth will be promoted as a group in order to make it the next pillar of the domestic market after Insecticides and Repellents.



Group restructuring 2 Policy on the reorganization of the bath salts business



By formulating a group-wide bath salts business strategy and integrating the two companies Earth Corporation and BATHCLIN, the Earth Group aims to increase sales, expand market share and maximize profits.



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Group restructuring 3 Reallocation of group management resources



Promote reallocation of group management resources by increasing the efficiency of unprofitable capital and maximizing human capital.

Improving the efficiency of unprofitable assets

 Improve the efficiency of existing operations and allocate them to growth areas

Closure of the Plant

Improving operational efficiency

Closure of the Kakegawa Plant

Improving the operational efficiency of plants and bases, and considering expansion and closure.

Maximization of human capital

Aiming to expand growth areas and improve productivity

Human Resource development

Discovering human resources who can be active in a variety of fields

Reorganization

Improving organizational productivity

Reassigning some members and implementing reskilling

Other initiatives aimed at Earnings Structure Transformation



- Approaches to Earnings Structure Transformation are progressing smoothly overall.
- From next term onwards, we expect to incur transition costs related to organizational restructuring, as well as costs related to to Earnings Structure Transformation.

| re | estructuring, as well as cost | s related to to Earnings Structure Transforma | ation. |
|---------------------|--|---|---|
| | Policy | Details of the initiative | Investment amount (FY24 estimate) |
| ives | Implementing Earnings Structure Transformation | Enhancing the management control system of Earth Corp. Considering and Implementing the integration of the two companies Considering the optimal group organization for strengthening the HD system | 540M yen |
| Current Initiatives | "Selection and concentration" of brands / SKUs | SKU reduction has led to the promotion of disposal and inventory compression (improvement in CF) Consider reviewing some brands Enhance cooperation between production and sales (establishment of Global Production Strategy Office) | Disposal-related costs 400M yen |
| S | Improving brand value and WTP | A review of the pricing policy for some products, with a focus on Insecticides and Repellents. Active investment in bath salts and oral hygiene products and enhancing of brands. | Advertisement costs + 1.6B yen (Difference from FY23) |

Aiming to achieve the same level of profit in 2025 as we have this year, covering structural reform costs including the transition costs of the merger of the two companies and costs related to the 100th anniversary.

Earth Group's Medium-to-long-term Concept

SLOGAN

Our Group Working Together Toward a Bright Tomorrow for EARTH



2021

2022

2023

2024

2025

2026

2027

2028

COMPASS 2023

COMPASS 2026

Next MTBP

Transform the earnings structure & build a framework

Expand Profit Foundation in Asia

Generate Cost Synergies

ESG / Open Innovation Reform Corporate Compass &

Infrastructure

Drive sales: Overseas

Grow market share

Cultivate markets Review businesses

Drive revenue: Domestic

Shift the business portfolio

Optimize release allocation

Enhance global expansion

Nurture a second revenue pillar after Insecticides & Repellents

Build a foundation for diverse business development

Enhance oversight of Overseas/Group companies

Enhance M&A capabilities

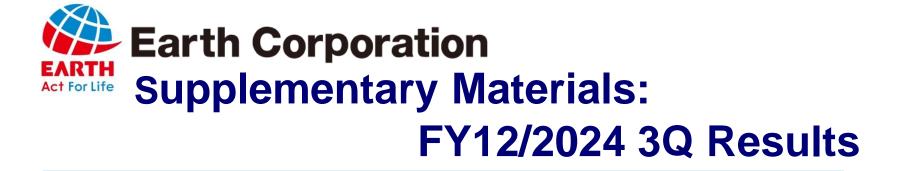
Build a foundation: Group

Enhance investment profitability

Maximize Group sales & profits

Group restructuring & enhanced profit structure

Operating Income Margin



Consolidated: Statement of Income



(Unit million IDV)

| | | | | | | | | (Unit : millio | n JPY) |
|--|----------|----------|----------|--------|--------|---------|--------|----------------|--------|
| | 3Q FY23 | 3Q FY24 | 3Q FY24 | VS YoY | | vs.FCT | | FY12/24 | |
| | Realized | Forecast | Realized | +/- | YoY | +/- | FCT | Orig Forecast | YoY |
| Sales | 126,769 | 132,700 | 134,858 | 8,089 | 106.4% | 2,158 | 101.6% | 165,000 | 81.7% |
| Cost of sales | 74,505 | 78,249 | 79,122 | 4,617 | 106.2% | 873 | 101.1% | 99,168 | 79.8% |
| Gross profit | 52,263 | 54,450 | 55,736 | 3,472 | 106.6% | 1,285 | 102.4% | 65,831 | 84.7% |
| SG&A expenses | 43,046 | 47,000 | 45,050 | 2,004 | 104.7% | - 1,949 | 95.9% | 62,831 | 71.7% |
| Operating profit | 9,217 | 7,450 | 10,685 | 1,467 | 115.9% | 3,235 | 143.4% | 3,000 | 356.2% |
| Non-operating income | 810 | 530 | 558 | - 251 | 68.9% | 28 | 105.4% | 700 | 79.8% |
| Non-operating expenses | 83 | 80 | 198 | 114 | 236.9% | 118 | 247.7% | 140 | 141.5% |
| Ordinary profit | 9,944 | 7,900 | 11,045 | 1,101 | 111.1% | 3,145 | 139.8% | 3,560 | 310.3% |
| Extraordinary income | 10 | 0 | 44 | 34 | 421.2% | 44 | | 0 | |
| Extraordinary losses | 186 | 50 | 53 | - 133 | 28.4% | 3 | 106.3% | 60 | 88.6% |
| Net income before income taxes | 9,767 | 7,850 | 11,037 | 1,269 | 113.0% | 3,187 | 140.6% | 3,500 | 315.4% |
| Income taxes | 3,018 | 2,950 | 3,451 | 432 | 114.3% | 501 | 117.0% | 1,370 | 251.9% |
| Net income | 6,749 | 4,900 | 7,586 | 836 | 112.4% | 2,686 | 154.8% | 2,130 | 356.2% |
| Net income attributable to non-controlling interests | 301 | 300 | 349 | 48 | 116.1% | 49 | 116.5% | 340 | 102.8% |
| Net income attributable to owners of parent | 6,448 | 4,600 | 7,236 | 788 | 112.2% | 2,636 | 157.3% | 1,790 | 404.3% |
| Gross profit ratio | 41.2% | 41.0% | 41.3% | 0.1pt | 0.0pt | 0.3pt | 0.0pt | 39.9% | |
| Operating income ratio | 7.3% | 5.6% | 7.9% | 0.7pt | 0.0pt | 2.3pt | 0.0pt | 1.8% | |
| Net income before income | 7.7% | 5.9% | 8.2% | 0.5pt | 0.0pt | 2.3pt | 0.0pt | 2.1% | |
| | | | | | | | | | |

Consolidated: Sales by Segment



(Unit: million JPY)

| | | | | | | | | (011110 | , |
|--|----------|----------|----------|---------|--------|---------|--------|---------------|----------|
| | 3Q FY23 | 3Q FY24 | 3Q FY24 | VS YoY | | vs.FCT | | FY12/24 | Progress |
| | Realized | Forecast | Realized | +/- | YoY | +/- | vs.FCT | Orig Forecast | ratio |
| Insecticides & Repellents | 57,248 | 60,398 | 62,827 | 5,578 | 109.7% | 2,428 | 104.0% | 65,175 | 96.4% |
| Oral hygene products | 5,799 | 6,448 | 6,008 | 209 | 103.6% | - 440 | 93.2% | 8,916 | 67.4% |
| Bath salts | 17,035 | 17,304 | 15,929 | - 1,105 | 93.5% | - 1,374 | 92.1% | 26,375 | 60.4% |
| Other household products | 25,130 | 26,038 | 26,217 | 1,087 | 104.3% | 179 | 100.7% | 34,319 | 76.4% |
| Household products | 47,965 | 49,791 | 48,156 | 190 | 100.4% | - 1,634 | 96.7% | 69,611 | 69.2% |
| Pet products & others | 7,414 | 8,083 | 8,859 | 1,445 | 119.5% | 776 | 109.6% | 10,292 | 86.1% |
| Household products business subtotal | 112,628 | 118,272 | 119,842 | 7,214 | 106.4% | 1,570 | 101.3% | 145,079 | 82.6% |
| General environment & sanitation business subtotal | 21,992 | 22,690 | 24,172 | 2,179 | 109.9% | 1,481 | 106.5% | 30,000 | 80.6% |
| Total sales include internal sales | 134,620 | 140,963 | 144,015 | 9,394 | 107.0% | 3,051 | 102.2% | 175,079 | 82.3% |
| (Adjustments) | - 7,851 | - 8,263 | - 9,156 | - 1,304 | | - 892 | | - 10,079 | |
| Total sales | 126,769 | 132,700 | 134,858 | 8,089 | 106.4% | 2,158 | 101.6% | 165,000 | 81.7% |
| (Composition ratio) | | | | | | | | | |
| Insecticides & Repellents | 42.5% | 42.8% | 43.6% | 1.1pt | | 0.8pt | | 37.2% | |
| Household products | 35.6% | 35.3% | 33.4% | - 2.2pt | | - 1.9pt | | 39.8% | |
| Pet products & others | 5.5% | 5.7% | 6.2% | 0.6pt | | 0.4pt | | 5.9% | |
| Household products busi | 83.7% | 83.9% | 83.2% | - 0.4pt | | - 0.7pt | | 82.9% | |
| General environment & sa | 16.3% | 16.1% | 16.8% | 0.4pt | | 0.7pt | | 17.1% | |
| | | | | | | | | | |

Consolidated: SG&A Expenses



(Unit: million JPY)

| | | | | | | | | (011101 | , |
|--------------------------------|---------------|----------|----------|---------|--------|---------|--------|---------------|----------|
| | 3Q FY23 | 3Q FY24 | 3Q FY24 | VS YoY | | vs.FCT | | FY12/24 | Progress |
| | Realized | Forecast | Realized | +/- | YoY | +/- | vs.FCT | Orig Forecast | ratio |
| Personal expenses | 16,251 | 17,371 | 16,904 | 652 | 104.0% | - 467 | 97.3% | 23,215 | 72.8% |
| Shipping costs | 3,520 | 3,889 | 3,673 | 152 | 104.3% | - 216 | 94.4% | 5,049 | 72.7% |
| Strage costs | 2,299 | 2,202 | 2,249 | - 50 | 97.8% | 46 | 102.1% | 2,859 | 78.7% |
| Advertising costs | 5,567 | 6,519 | 6,186 | 619 | 111.1% | - 332 | 94.9% | 8,493 | 72.8% |
| Sales promotion expenses | 832 | 900 | 812 | - 20 | 97.6% | - 87 | 90.2% | 1,062 | 76.5% |
| R&D expenses | 2,346 | 2,649 | 2,367 | 20 | 100.9% | - 281 | 89.4% | 3,803 | 62.2% |
| Depreciation expenses | 1,299 | 1,504 | 1,456 | 157 | 112.1% | - 47 | 96.8% | 2,024 | 71.9% |
| Goodwill amortization | 84 | 109 | 109 | 24 | 129.8% | 0 | 100.0% | 146 | 74.7% |
| Travel&transportation expenses | 1,103 | 1,267 | 1,162 | 58 | 105.3% | - 105 | 91.7% | 1,690 | 68.8% |
| Entertainment expenses | 485 | 473 | 552 | 66 | 113.8% | 78 | 116.7% | 664 | 83.1% |
| Comission paid | 1,094 | 1,206 | 1,189 | 95 | 108.7% | - 17 | 98.6% | 1,558 | 76.3% |
| Sales comission | 938 | 974 | 953 | 15 | 101.6% | - 20 | 97.8% | 1,309 | 72.8% |
| Miscellaneous expenses | 613 | 1,251 | 629 | 16 | 102.6% | - 621 | 50.3% | 1,915 | 32.8% |
| Others | 6,615 | 6,686 | 6,809 | 200 | 102.9% | 120 | 101.8% | 9,044 | 75.3% |
| Total | 43,046 | 47,000 | 45,050 | 2,004 | 104.7% | - 1,949 | 95.9% | 62,831 | 71.7% |
| (Composition ratio) | | | | | | | | | |
| Personal expenses ratio | 12.8% | 13.1% | 12.5% | - 0.3pt | | - 0.6pt | | 14.1% | |
| Advertising costs ratio | 4.4% | 4.9% | 4.6% | 0.2pt | | - 0.3pt | | 5.1% | |
| R&D expenses ratio | 1.9% | 2.0% | 1.8% | - 0.1pt | | - 0.2pt | | 2.3% | |
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supplement 3

Consolidated: Balance Sheet



(Unit: million JPY)

| | | | | (6::: | t . IIIIIIIOII JF |
|--|---|---|--|--|---|
| | End of 3Q FY23 | End of 3Q FY24 | Final comparison +/- | End of FY23 | VS 23 +/- |
| Cash & deposits | 18,969 | 20,790 | 1,820 | 17,505 | 3,284 |
| Trade receivable | 30,124 | 28,869 | - 1,254 | 25,639 | 3,229 |
| Inventories | 30,077 | 28,699 | - 1,377 | 28,266 | 432 |
| Others | 2,721 | 2,780 | 58 | 2,758 | 22 |
| Property, plant & equipment | 31,206 | 31,544 | 338 | 31,383 | 161 |
| Intangible assets | 8,798 | 8,444 | - 354 | 8,774 | - 329 |
| Investments & other assets | 18,338 | 20,362 | 2,024 | 18,079 | 2,282 |
| | 140,236 | 141,491 | 1,255 | 132,407 | 9,084 |
| Trade payables | 32,922 | 36,286 | 3,364 | 30,005 | 6,281 |
| Short-term borrowings | 5,480 | 1,000 | - 4,480 | 10,000 | - 9,000 |
| Others | 26,067 | 25,962 | - 104 | 17,488 | 8,474 |
| Long-term borrowings | 0 | 0 | 0 | 0 | 0 |
| Others | 2,291 | 2,537 | 246 | 2,912 | - 375 |
| | 66,760 | 65,787 | - 973 | 60,406 | 5,380 |
| Total shareholders' equity | 63,761 | 64,340 | 578 | 61,415 | 2,924 |
| Total accumulated other comprehensive income | 4,406 | 5,773 | 1,367 | 5,130 | 642 |
| Non-controlling interests | 5,307 | 5,591 | 283 | 5,453 | 137 |
| ; | 73,475 | 75,704 | 2,229 | 72,000 | 3,704 |
| | Trade receivable Inventories Others Property, plant & equipment Intangible assets Investments & other assets Trade payables Short-term borrowings Others Long-term borrowings Others Total shareholders' equity Total accumulated other comprehensive income Non-controlling interests | Cash & deposits 18,969 Trade receivable 30,124 Inventories 30,077 Others 2,721 Property, plant & equipment 31,206 Intangible assets 8,798 Investments & other assets 18,338 Investments & other assets 23,922 Short-term borrowings 5,480 Others 26,067 Long-term borrowings 0 Others 2,291 Total shareholders' equity 63,761 Total scumulated other comprehensive income 4,406 Non-controlling interests 5,307 | Cash & deposits 18,969 20,790 Trade receivable 30,124 28,869 Inventories 30,077 28,699 Others 2,721 2,780 Property, plant & equipment 31,206 31,544 Intangible assets 8,798 8,444 Investments & other assets 18,338 20,362 Investments & other assets 18,338 20,362 Short-term borrowings 32,922 36,286 Short-term borrowings 5,480 1,000 Others 26,067 25,962 Long-term borrowings 0 0 Others 2,291 2,537 Total shareholders' equity 63,761 64,340 Total accumulated other comprehensive income 4,406 5,773 Non-controlling interests 5,307 5,591 | Cash & deposits 18,969 20,790 1,820 Trade receivable 30,124 28,869 - 1,254 Inventories 30,077 28,699 - 1,377 Others 2,721 2,780 58 Property, plant & equipment 31,206 31,544 338 Intangible assets 8,798 8,444 - 354 Investments & other assets 18,338 20,362 2,024 Trade payables 32,922 36,286 3,364 Short-term borrowings 5,480 1,000 - 4,480 Others 26,067 25,962 - 104 Long-term borrowings 0 0 0 Others 2,291 2,537 246 Total shareholders' equity 63,761 64,340 578 Total scumulated other comprehensive income 4,406 5,773 1,367 Non-controlling interests 5,307 5,591 283 | End of 3Q FY23 End of 3Q FY24 Final comparison FY23 End of FY23 Cash & deposits 18,969 20,790 1,820 17,505 Trade receivable 30,124 28,869 - 1,254 25,639 Inventories 30,077 28,699 - 1,377 28,266 Others 2,721 2,780 58 2,758 Property, plant & equipment 31,206 31,544 338 31,383 Intangible assets 8,798 8,444 - 354 8,774 Investments & other assets 18,338 20,362 2,024 18,079 Trade payables 32,922 36,286 3,364 30,005 Short-term borrowings 5,480 1,000 - 4,480 10,000 Others 26,067 25,962 - 104 17,488 Long-term borrowings 0 0 0 0 Others 2,291 2,537 246 2,912 Total shareholders' equity 63,761 64,340 578 61,415 |

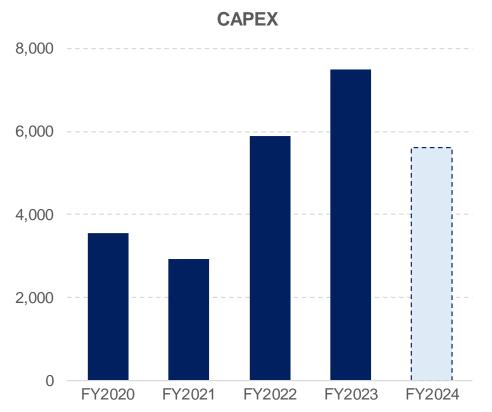
Consolidated: Capital expenditure, Depreciation expenses

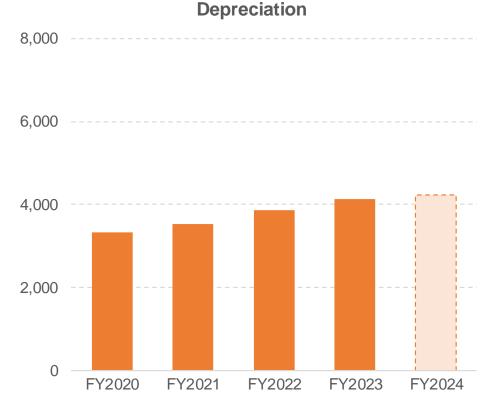


(Unit: million JPY)

| | FY2020 | FY2021 | FY2022 | FY2023 | FY2024 |
|-------|----------|----------|----------|----------|----------|
| | Realized | Realized | Realized | Realized | Forecast |
| CAPEX | 3,548 | 2,928 | 5,878 | 7,504 | 5,600 |

| | FY2020 | FY2021 | FY2022 | FY2023 | FY2024 |
|--------------|----------|----------|----------|----------|----------|
| | Realized | Realized | Realized | Realized | Forecast |
| Depreciation | 3,334 | 3,537 | 3,853 | 4,118 | 4,234 |





Overview of Group Companies' Business Performance



| | (Unit : million JPY) | | | | | | | | | | | |
|-----------------|----------------------|-------------|-----------|---------------------------|-------------|--------------------------------|----------|-------------|---------------------------------------|--------------------------------------|------------|----------|
| | Ear | th Corpora | tion | BATH | CLIN Corpo | ration | Hakug | en Earth C | o., Ltd. | Eart | h Pet Co., | Ltd. |
| | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | _ | FY24.3Q | _ |
| | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized |
| Sales | 68,858 | 72,940 | 73,832 | 10,638 | 11,142 | 9,822 | 13,256 | 13,652 | 13,110 | 5,188 | 5,447 | 5,424 |
| Gross profit | 28,225 | 29,298 | 30,928 | 4,057 | 4,131 | 3,674 | 4,481 | 4,540 | 4,433 | 1,854 | 1,910 | 1,897 |
| Operatig income | 6,253 | 5,143 | 7,552 | 125 | 191 | - 190 | 615 | 542 | 753 | 130 | 140 | 124 |
| | Earth(| Thailand)C | o.,Ltd. | Earth Corporation Vietnam | | EARTH HOME PRODUCTS (MALAYSIA) | | | EARTH HOMECARE PRODUCTS (PHILIPPINES) | | | |
| | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q |
| | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized |
| Sales | 4,926 | 5,857 | 6,031 | 4,482 | 5,463 | 4,846 | 130 | 205 | 342 | 740 | 926 | 766 |
| Gross profit | 1,505 | 1,829 | 1,887 | 1,859 | 2,159 | 1,856 | 17 | 47 | 108 | 366 | 450 | 392 |
| Operatig income | 501 | 584 | 628 | 458 | 450 | 461 | - 118 | - 125 | - 89 | 73 | 14 | 66 |
| | Earth Cor | poration (S | Shanghai) | Earth Co | rporation (| (Tianjin) | Earth Co | rporation (| (Suzhou) | Earth Environmental Service Co.,Ltd. | | |
| | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q | FY23.3Q | FY24.3Q | FY24.3Q |
| | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized | Realized | Forecast | Realized |
| Sales | 1,324 | 1,880 | 1,629 | 2,274 | 2,830 | 3,169 | 807 | 874 | 865 | 21,992 | 22,690 | 24,172 |
| Gross profit | 290 | 386 | 417 | 406 | 414 | 473 | 112 | 113 | 104 | 8,908 | 9,287 | 9,638 |
| Operatig income | - 253 | - 140 | - 10 | 141 | 95 | 172 | - 14 | - 2 | - 10 | 1,304 | 1,202 | 1,478 |

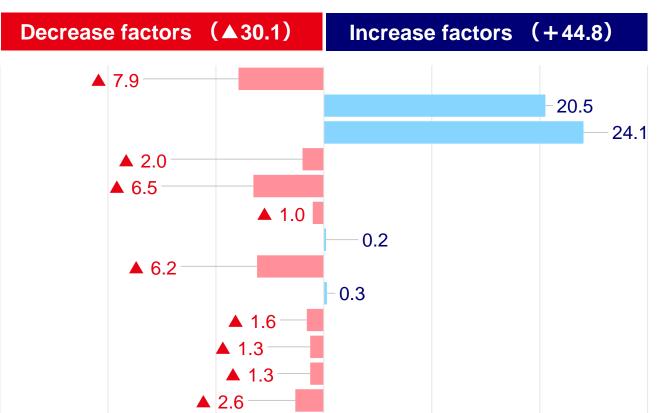
Operating Income Change Factors (YoY)



(Unit: 0.1 billion JPY)

- The impact of raw material price hikes was absorbed by the effect of price revision measures.
- Significant increase in profit due to the effect of higher sales, mainly of Insecticides and repellents.

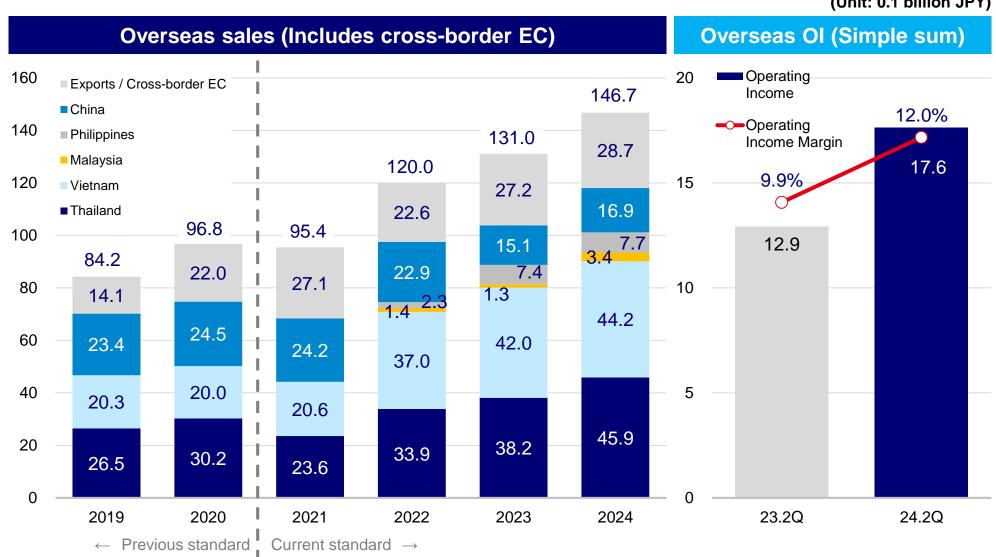
Soaring raw materials prices **Cost pass-throughs** Sales △ (Excluding price revision) **Model mix Personnel expenses Distribution expenses** Sales promotion expenses **Advertisng expenses R&D** expenses **Depreciation Consulting expenses Expenses from sales activities** Other expenses



Overseas Results



(Unit: 0.1 billion JPY)



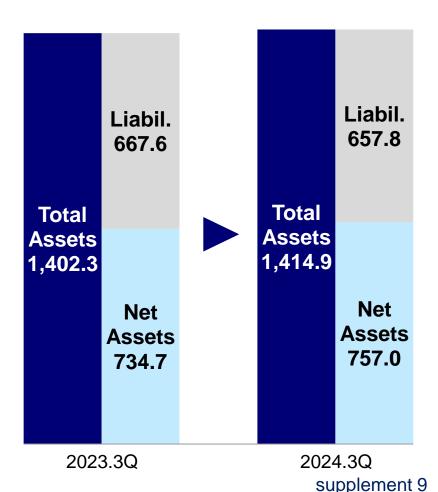
Consolidated: Balance Sheet



(Unit: 0.1 billion JPY)

- 1) Inventories (-1.37 B JPY): Benefits from inventory optimization starting in 2H LFY.
- ② Borrowings (-4.48 B JPY): Inventory optimization led to lower cash requirements.

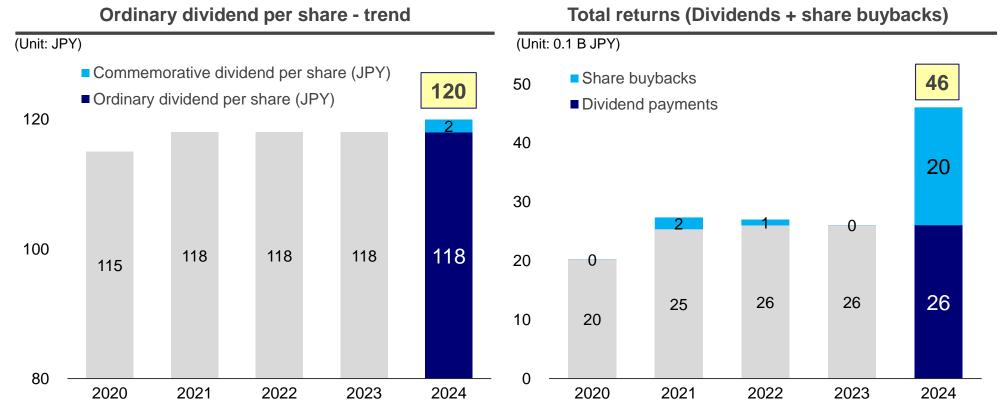
| | 2023.3Q | 2024.3Q | Change | |
|-----------------------------|---------|---------|---------------|---|
| 総資産 | 1,402.3 | 1,414.9 | +12.5 | |
| Cash & deposits | 189.6 | 207.9 | +18.2 | |
| Trade receivables | 301.2 | 288.6 | ▲12.5 | - |
| Inventories | 300.7 | 286.9 | ▲ 13.7 | 1 |
| Property, plant & equipment | 312.0 | 315.4 | +3.3 | |
| Intangible assets | 87.9 | 84.4 | ▲3.5 | - |
| Investment & other assets | 183.3 | 203.6 | +20.2 | |
| Liabilities | 667.6 | 657.8 | ▲9.7 | |
| Trade payables | 329.2 | 362.8 | +33.6 | - |
| Borrowings | 54.8 | 10.0 | ▲ 44.8 | 2 |
| Net assets | 734,7 | 757.0 | +22.2 | |
| Equity ratio | 48.6% | 49.6% | +1.0pt | |



Shareholder Returns



- Shareholder Returns Policy: Stable dividend distribution with a DOE target of around 4%. Consider an agile approach to dividend raises and share buybacks.
- 2024 dividend target: 120 JPY/share (incl. a 2 JPY/share commemorative dividend).
- Completed share buyback: 2.0 B JPY; 417,000 shares; 1.9% of shares outstanding.





This presentation contains forward-looking statements and financial results forecasts. These forward-looking statements and financial results forecasts were formulated on the basis of company assumptions based on the information available.

These statements and forecasts are subject to risks and uncertainties that could cause actual results to differ materially from those described.