



# Earth Corporation

Press Release

## Notice Regarding Changes in Organization and Directors

September 7, 2022

Listed exchanges : Tokyo  
Listed company name : Earth Corporation  
Code : 4985  
URL : <https://corp.earth.jp/en/index.html>  
Representative Director : Katsunori Kawabata, President & Representative Director  
Contact : Tsuyoshi Mitsuzuka ,  
Senior Executive Officer  
Director General  
Group Management Headquarters  
Tel : +81-3-5207-7458

Earth Corporation (the “Company”) announces that its Board of Directors has resolved at a meeting held on September 7, 2022, to make the following changes to its structure and to appoint the following directors.

### 1. Change in organization

- Establishment of Global Management Headquarters  
In addition to the development of the existing Overseas Management Dept., Global Research Laboratories, which belong to Research & Development Headquarters, will be transferred to Global Management Headquarters. In addition, to improve the promotion of the "Expand revenue base in Asia" set forth in the mid-term management plan and to take on the challenges of each country's market, a new global structure will be established and a new organization will be created to carry out product development, manufacturing, and sales in a single integrated manner.
- Establishment of Logistics & Planning Office in Sales Planning Department of the Sales Headquarters  
To further strengthen our efforts with each retailer, the Company will establish a new organization to strengthen relationships with various organizations and to promote the planning, implementation, and verification of policies for agents.
- Reorganization of Capital Region Sales Management Department in Sales Headquarters  
The Capital Region Sales Management Dept. and its affiliated Divisions 1 and 2 will be abolished for the purpose of building relationships with customers and establishing a system to closely communicate with them. The new divisions will be reorganized into the “Retail Account Sales Dept.”, “Kanto Region Area 1 Branch”, “Kanto Region Area 2 Branch” and “Kanto Region Area 3 Branch”.



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- Establishment of CSR & Sustainability Promotion Department  
An organization that integrates the existing CSR/Sustainability Promotion Office and Environmental Management Office will be newly established within the Group Management Headquarters to oversee CSR and sustainability initiatives, present environmental information to society at Earth Group companies, and promote the creation of an organization to study measures for the future.
  
- Name changed to Field Marketing Department  
In order to clarify that the main focus of the new department will be on educational activities to promote the correct use of our products by staying close to our customers' sales floors, employees, consumers, and local governments, etc., this department's name has been changed from the Trade Marketing Dept. to the Field Marketing Department, meaning the field.
  
- Establishment of Well-being Promotion Section in Human Resources Management Department  
A new organization will be established to promote diversity & inclusion, health support, and work style reform within the Company.

## 2. Executive Officer Appointment ( As of October 1, 2022)

Name	New appointment	Current title
Yoshinori Kawamura	Director on Board & Managing Executive Officer, in charge of overseas business of the Company	Director on Board & Managing Executive Officer, General Manager of Overseas Management Department, in charge of overseas business of the Company
Kentaro Sato	Executive Officer, Director General of Global Management Headquarters & President of Earth (Thailand) Co., Ltd.	Executive Officer, President of Earth (Thailand) Co., Ltd.
Yoshiaki Sakurai	Executive Officer, General Manager of Group Business Development Dept. in Group Management Headquarters & Chief Manager of MA-T Business Center	Executive Officer, General Manager of Group Business Development Dept. in Group Management Headquarters & Chief Manager of CSR/Sustainability Promotion Office and MA-T Business Center
Jun Hiramatsu	Executive Officer, General Manager of CSR & Sustainability Promotion Dept. in Group Management Headquarters	Executive Officer, General Manager of R&E Dept. in Sales Headquarters
Shotaro Okada	Executive Officer, Vice President of EARTH HOME PRODUCTS (MALAYSIA) SDN.BHD.	Executive Officer, General Manager of Sales Strategy Dept. in Sales Headquarters
Tomokazu Nohso	Executive Officer, General Representative of China, General Manager of Earth Corporation (Shanghai), in charge of new projects	Executive Officer, General Representative of China, General Manager of Earth Corporation (Shanghai)
Shin Mukai	Executive Officer, General Manager of New Channel Dept. & Chief Manager of Business Planning Office	Executive Officer, General Manager of New Channel Dept. and Business Promotion Division, Chief Manager of Business Planning Office