

Press Release

Notice Concerning the publication of the Earth Corporation Integrated Report 2024

September 27, 2024

Listed exchanges : Prime Market  
Listed company name : Earth Corporation  
Code : 4985  
URL : <https://corp.earth.jp/en/index.html>  
Representative Director : Katsunori Kawabata, Representative Director, President & CEO  
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Earth Corporation (the 'Company') is pleased to announce that it has published its first Earth Corporation Integrated Report 2024, which is available on the Company's website.

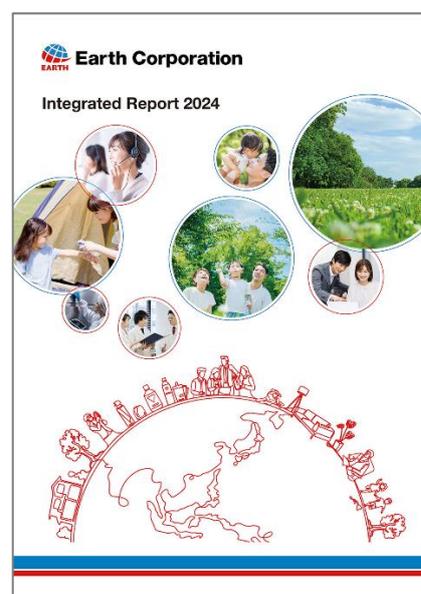
The Company's management philosophy is " We act to live in harmony with the Earth " The Company has formulated a medium-term management plan, 'Act For SMILE COMPASS 2026', which runs until 2026, based on its management philosophy, and is promoting management with a view to growth from a long-term perspective.

On the occasion of the formulation of this medium-term management plan, the Company has produced this report with the aim of making it a communication tool for various stakeholders to deepen their understanding of our value creation process and approach to medium- and long-term growth, as well as our sustainability initiatives.

The Company will continue to enhance information disclosure and further increase its corporate value through communication with stakeholders.

Website URL

<https://corp.earth.jp/en/ir/library/integrated-report/index.html>



[ Earth Corporation Integrated Report 2024 Contents ]

Earth Group Corporate Philosophy

Chapter 1 Making the Earth a Home That Feels Good

- At a Glance
- Earth Brand Forged with the Voices of Customers
- A History Aligned Closely to the Earth and Humankind
- Stakeholder Engagement

Chapter 2 Creating Comfort

- Message from the President
- Earth Corporation's Value Creation Process
- Explanation of Earth Corporation's Value Creation Process

Chapter 3 Sustainable Management Strategy

- Risks and Opportunities
- Materiality
- Mid-term Business Plan
- Financial Strategies
- Financial / Non-financial Highlights

Chapter 4 Business Portfolio Strategy

- Household Products Business
- General Environment and Sanitation Business

Chapter 5 Strategies for Achieving Sustainability

- Creating Workplaces that Support Activities by Diverse Individuals
- Providing Products and Services that Contribute to Safe and Comfortable Living
- Special Feature: Evolving Into a Total Care Company for Infectious Diseases by Promoting Business for the MA-T System®, an Innovative Oxidation Control Technology Developed in Japan
- Responding to Climate Change
- Concern for Issues Affecting the Global Environment
- Promoting Sustainable Procurement

Chapter 6 Management Systems for Achieving Sustainability

- Corporate Governance
- Outside Director's Message
- Risk Management
- Compliance
- Executives

Chapter 7 Data

- 11-Year Summary of Major Financial and Non-financial Data
- Glossary / Statement of Authenticity
- Company Overview / Stock Information

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