



Earth Corporation

Press Release

Notice Concerning Partial Changes and Additions to the Shareholder Benefits Program

February 13, 2025

Listed exchanges : Prime Market
Listed company name : Earth Corporation
Code : 4985
URL : <https://corp.earth.jp/en/index.html>
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Earth Corporation (the “Company”) announces that the Board of Directors has resolved at the meeting held on February 13, 2025, to make partial changes and additions to the shareholder benefits program, as follows.

1. Reason for Changes and Additions

The Company has been implementing a shareholder benefits program to express our gratitude for the daily support of our shareholders and to encourage them to try our products and patronize our company's products for a long time.

In addition to the above, we make some changes and additions to the shareholder benefits program in order to further increase the attractiveness of investment in our shares and to encourage shareholders to continue to hold our shares over the medium to long term.

2. Regarding Changes

(1) Details of Changes

【Before Changes】

Reference Date	Number of Stock	Period of ownership	Contents
June 30	More than 100 less than 1,000	Less than 3 years	Assortment of our group's products worth 2,000 yen
		More than 3 years	Assortment of our group's products worth 3,000 yen
	More than 1,000	-	Assortment of our group's products worth 3,000 yen
December 31	More than 100	-	Assortment of our group's products worth 2,000 yen

【After Changes】 (Underlined are the changes)

Reference Date	Number of Stock	Period of ownership	Contents
June 30	More than 100 Less than 1,000	<u>More than 1 year Less than 3 years</u>	Assortment of our group's products worth 2,000 yen
		More than 3 years	Assortment of our group's products worth 3,000 yen
	More than 1,000	<u>More than 1 year</u>	Assortment of our group's products worth 3,000 yen
December 31	<u>More than 100</u> <u>Less than 1,000</u>	<u>More than 1 year Less than 3 years</u>	Assortment of our group's products worth 2,000 yen
		<u>More than 3 years</u>	<u>Assortment of our group's products worth 3,000 yen</u>
	<u>More than 1,000</u>	<u>More than 1 year</u>	<u>Assortment of our group's products worth 3,000 yen</u>

(Note) Shareholders who are eligible for the “More than 1 year” are those who are listed or recorded three or more consecutive times on the shareholders' register as of June 30 and December 31 of each year under the same shareholder number, and who hold the above number of shares or more on all record dates (June 30 and December 31).

Shareholders who are eligible for the “More than 3 years” are those who are listed or recorded in the shareholders' register as of June 30 and December 31 of each year under the same shareholder number at least seven consecutive times and who hold at least the above number of shares on all record dates (June 30 and December 31).

(2) Timing of Changes

The revised system will be applied from the shareholder benefits program with a record date of June 30, 2026. Shareholders holding 100 shares (1 unit) or more of the Company's stock listed or recorded in the shareholders' register as of June 30, 2025 and December 31, 2025 will be eligible for the shareholder benefit program in accordance with the current program.

3. Regarding Additions

(1) Additional Details

We will issue shareholder-only coupons that can be used on the official brand website of our brand “BARTH”.

- A leaflet containing the coupon code will be included in the shareholder benefits with a record date of June 30 of the same year.
- The coupon code will be valid from October 1 to October 31 of the same year.
- The coupon code can be used only once per shareholder.
- Please refer to the following website for the official BARTH brand website.

<https://barth.jp/>

(Note) Please refer to the leaflet included with the shareholder benefits for details on the coupon and how to use it.



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(2) Timing of Additions

It will be added starting with the shareholder benefits with a record date of June 30, 2025.

4. Others

Please note that the shareholder benefit program may be changed in the future due to the Company's policy, external environment, or other factors.

Note : This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

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