



# Earth Corporation

Press Release

## Notice Regarding the Termination of the Exclusive Distribution and Sales Agreement in Japan with Haleon Japan K.K.

July 1, 2026

Listed exchanges : Prime Market  
Listed company name : Earth Corporation  
Code : 4985  
URL : <https://corp.earth.jp/en/index.html>  
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Director General  
Corporate Planning Headquarters  
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Earth Corporation ("the Company") hereby announces that it has decided to terminate the exclusive distribution and sales agreement in Japan previously concluded with Haleon Japan K.K. ("Haleon"), as detailed below.

### 1. Reasons for and Details of the Termination of the Agreement

Since July 1996, our company has entered into an exclusive distribution and sales agency agreement with the current Haleon for its denture care and toothpaste products in Japan, and we have been working to expand our business.

In 1996, we began handling denture care products such as "Polident" and "Poligrip," as well as toothpaste products such as "Shumitect (Sensodyne)," and, since 2002, the toothpaste-related product "Aquafresh." We have handled sales to our distributors, product transportation, and collection of payments. However, following extensive discussions aimed at the further development of both companies, we have agreed to return all of these operations to Haleon and to terminate the current agreement as of December 31, 2026, which is the expiration date of the current contract.

### 2. Termination Date

December 31, 2026

### 3. Outlook

The impact of this matter on the Company's consolidated business performance for the current fiscal year is negligible.



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## 4. Contact Information

Inquiries regarding the termination of this agreement:

Earth Corporation, Corporate Planning Headquarters

TEL: +81-3-5207-7458

Inquiries regarding the products:

Haleon Japan K.K.

Polident / Poligrip

+81-120-118-525

Shumitect (Sensodyne) / Aquafresh

Kamutect (parodontax) / Biotene

+81-120-461-851

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.

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